

Dear Partner,

August at VR Ambarsar brought together creativity, festive programming and community-led experiences across the Centre. From Friendship Day and hands-on workshops to the Book Fair, Independence Day celebrations and the Rakhi Bazaar, the month offered a varied calendar for families, shoppers and young participants alike.

September will build on this momentum with live music, interactive community experiences and creative workshops, giving visitors more reasons to engage with the Centre through the month.

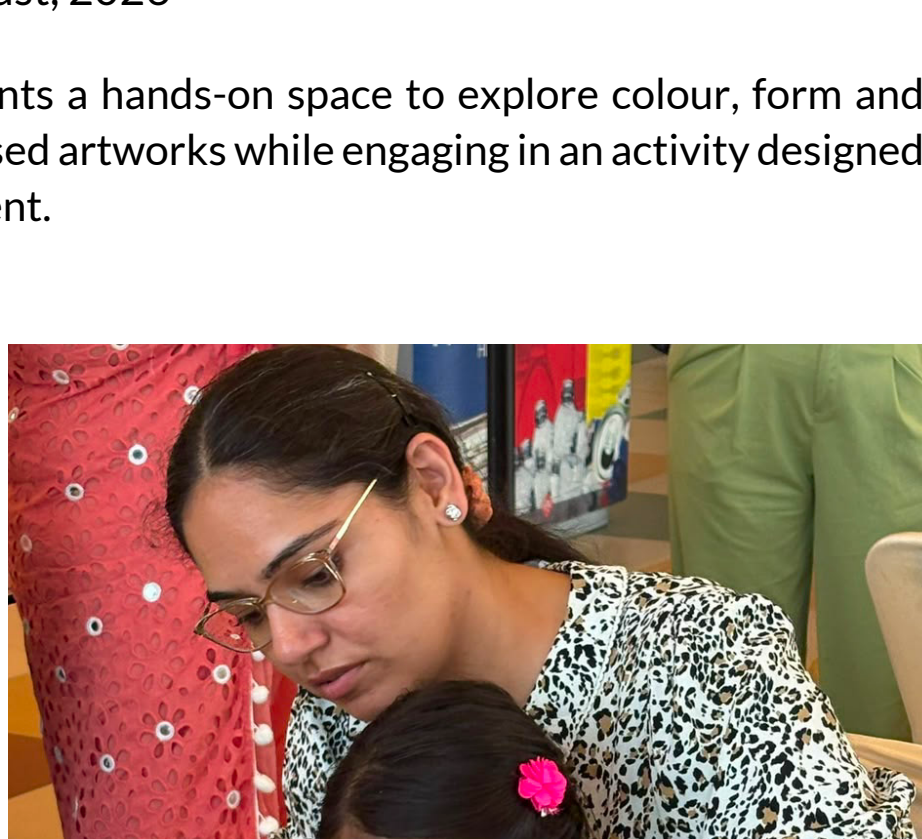
Warm regards,
Team VR Ambarsar

HIGHLIGHTS

INTERNATIONAL FRIENDSHIP DAY

2nd August, 2026

VR Ambarsar marked International Friendship Day with an upbeat mix of live music and creative participation. Visitors took part in a DIY Friendship Band Making Workshop, creating personalised bands while enjoying musical performances across the Centre.



PAPER CRAFT WORKSHOP

12th August, 2026

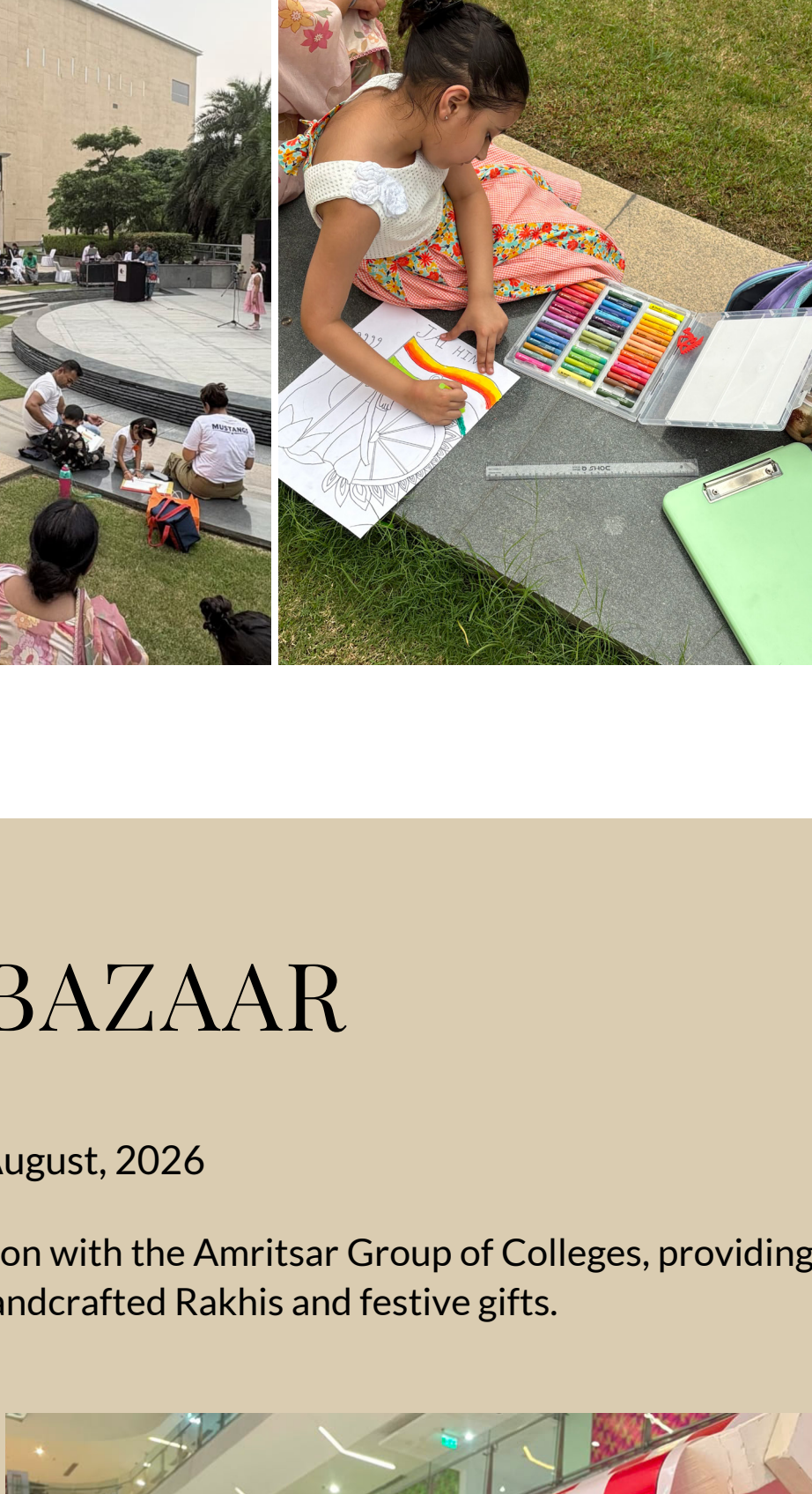
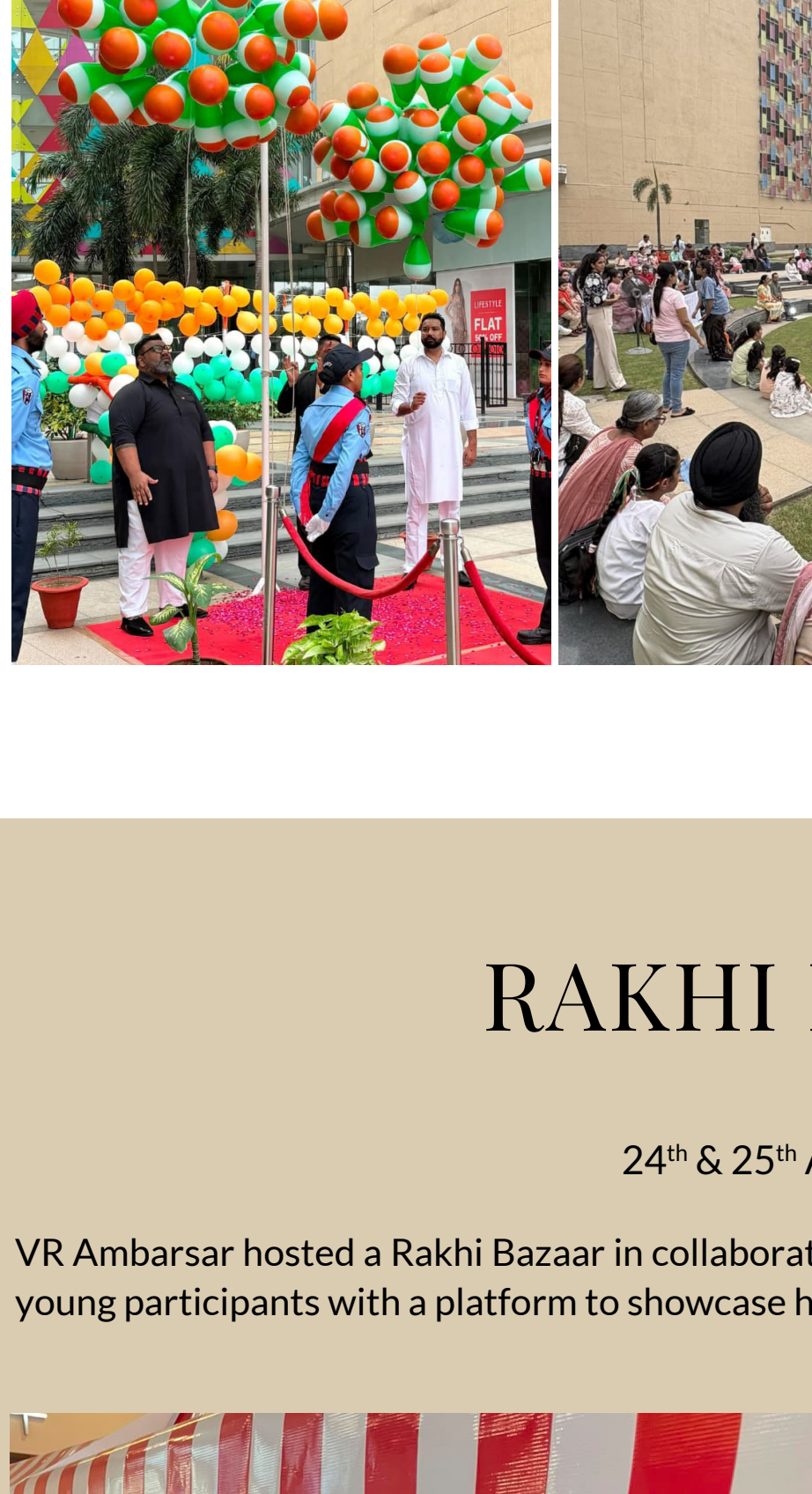
The Paper Craft Workshop gave young participants a hands-on space to explore colour, form and imagination. Children created their own paper-based artworks while engaging in an activity designed to encourage creativity and fine motor development.



BOOK FAIR

15th - 23rd August, 2026

In partnership with One Press Prints, VR Ambarsar hosted a Book Fair featuring a broad selection of titles for readers across age groups and interests. The collection ranged from children's books and romantic fiction to Punjabi literature, motivational titles and more.

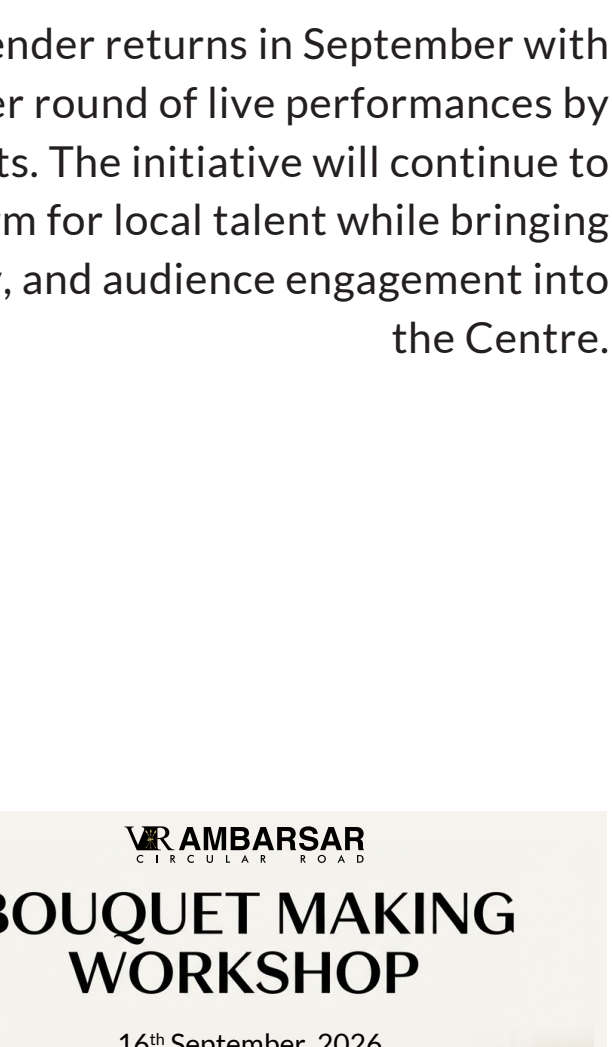
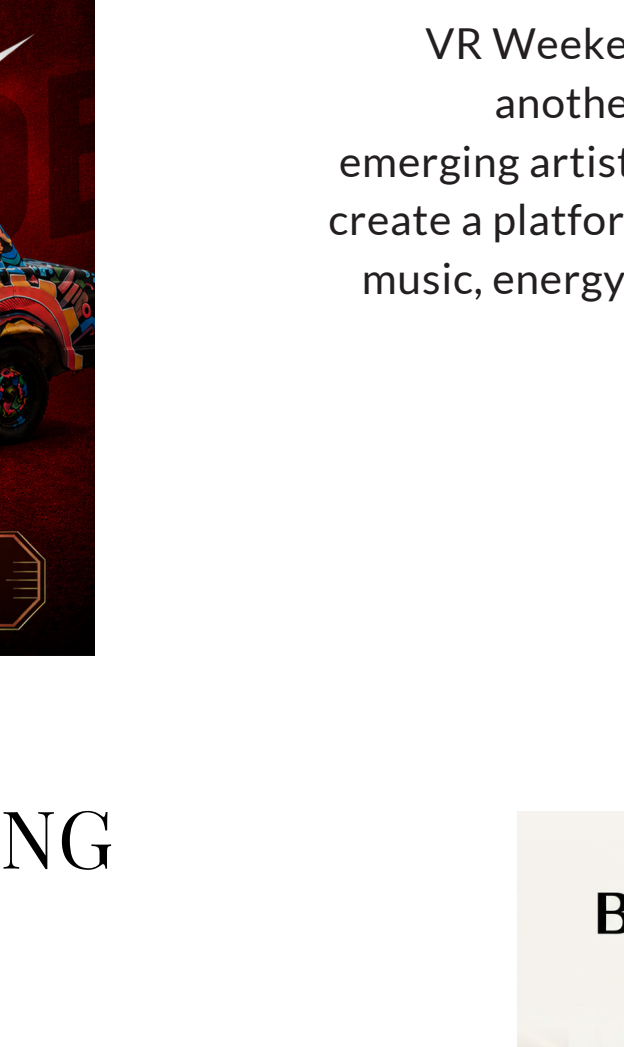
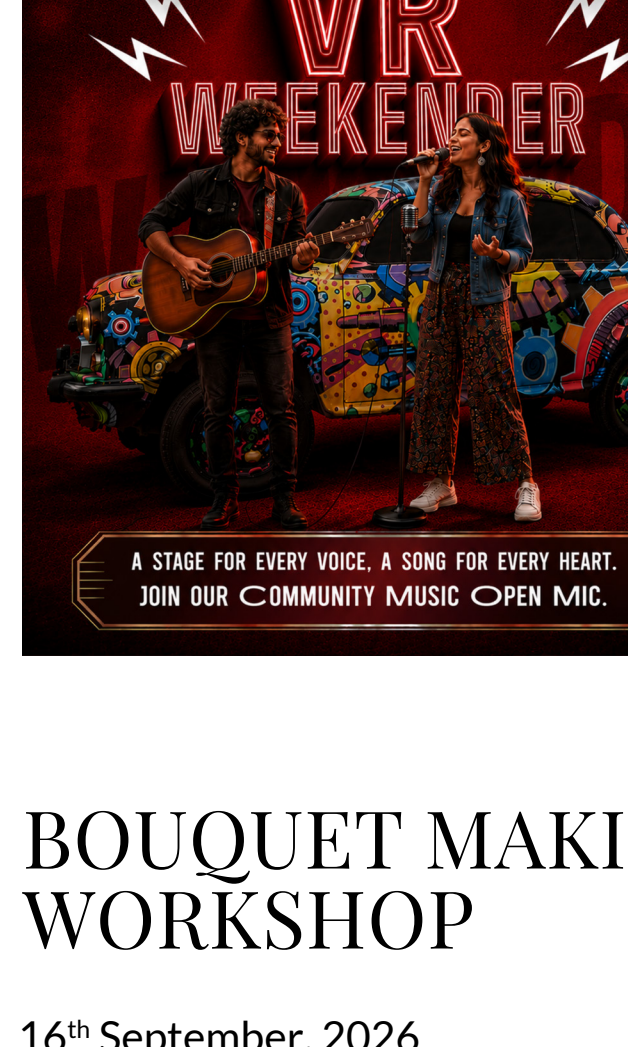


INDEPENDENCE DAY CELEBRATION

14th & 15th August, 2026

Independence Day was marked with a two-day programme centred on patriotism, performance and community participation. In partnership with Srujan the Sculptors, children and teenagers celebrated patriotic poetry and energetic dance performances, bringing youthful expression to the presentations.

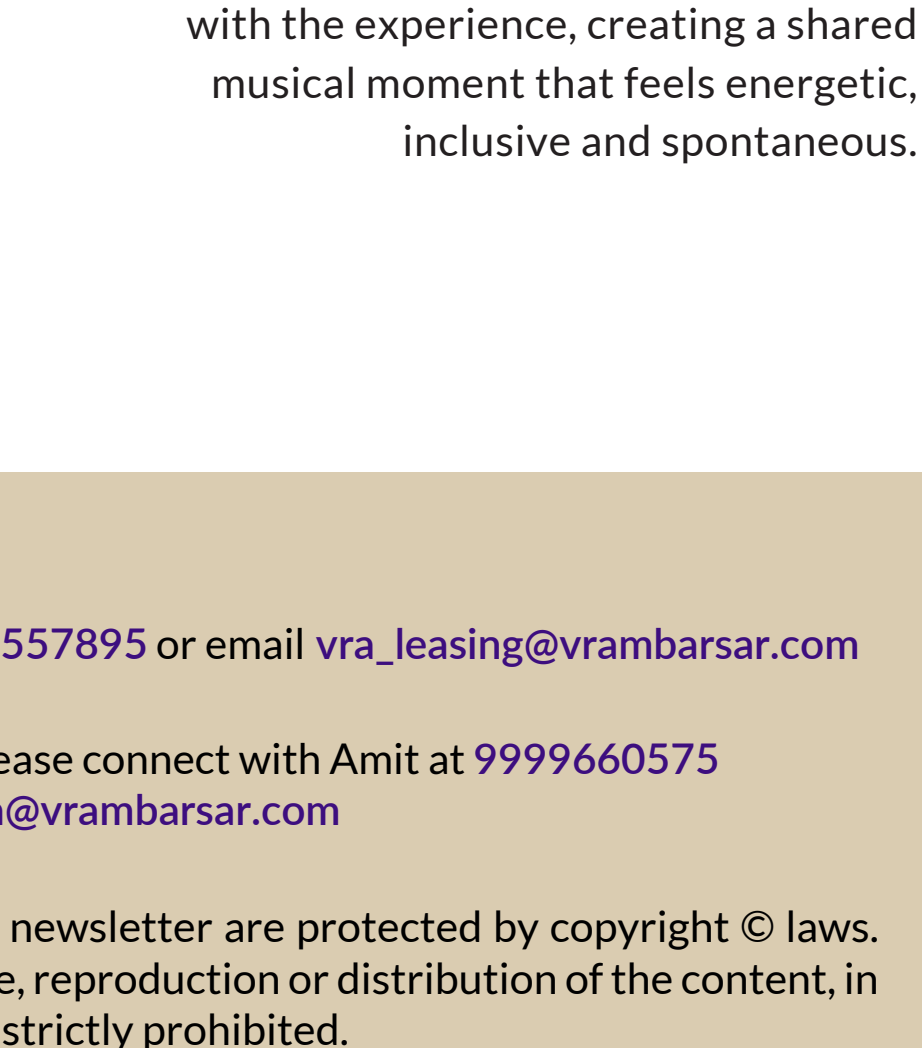
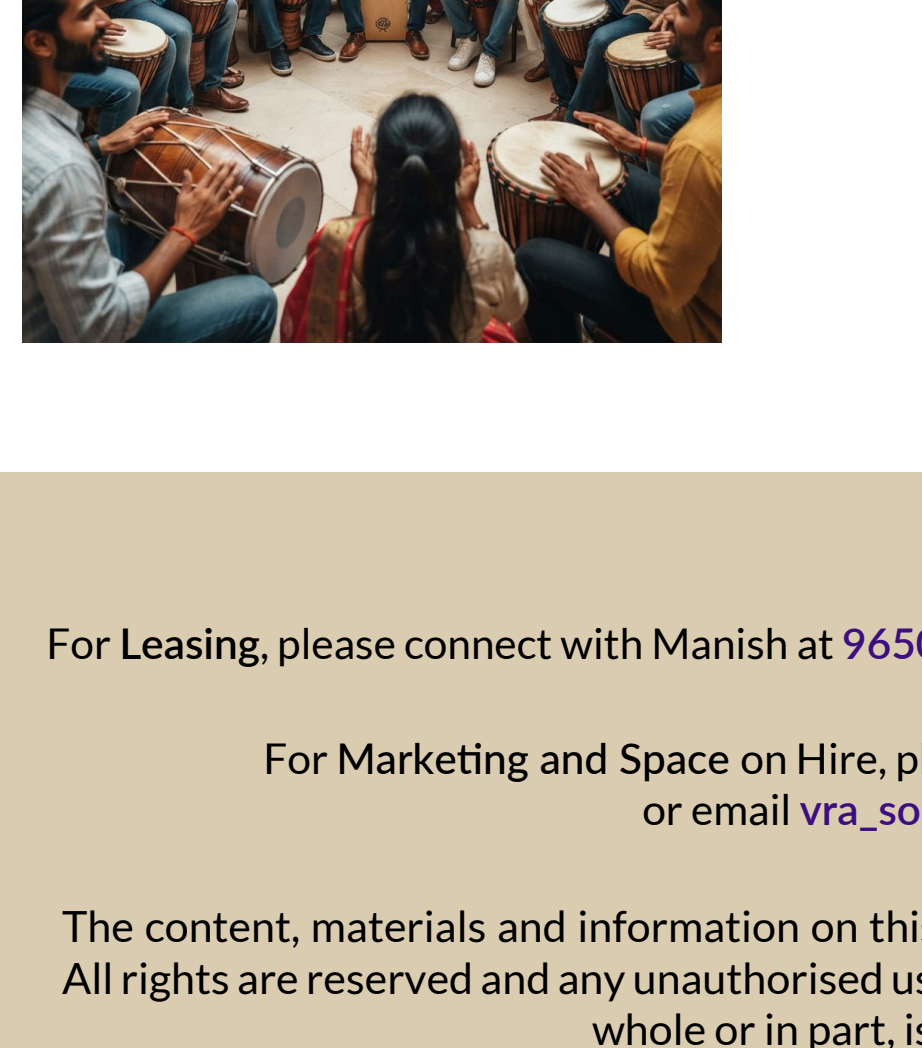
The programme also included a dignified flag-hoisting ceremony, bringing together teams, families and visitors in a shared moment of pride and unity.



RAKHI BAZAAR

24th & 25th August, 2026

VR Ambarsar hosted a Rakhi Bazaar in collaboration with the Amritsar Group of Colleges, providing young participants with a platform to showcase handcrafted Rakhis and festive gifts.

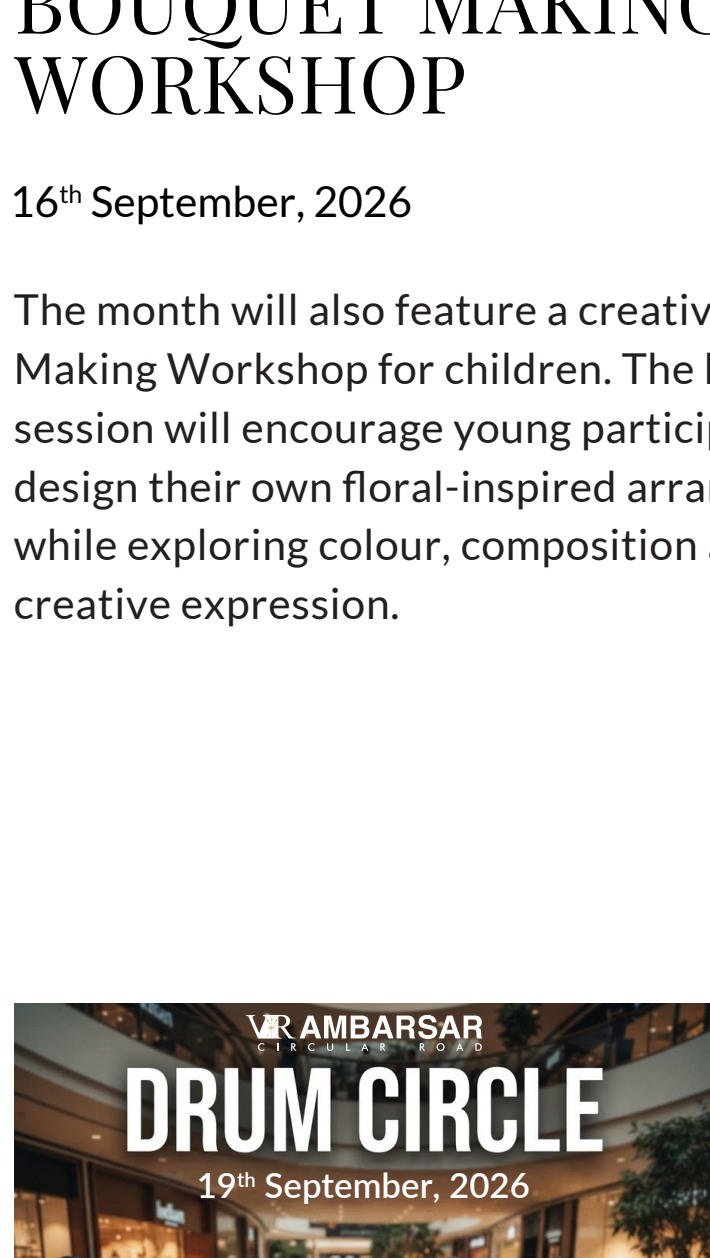


UPCOMING EVENTS

VR WEEKENDER

13th & 27th September, 2026

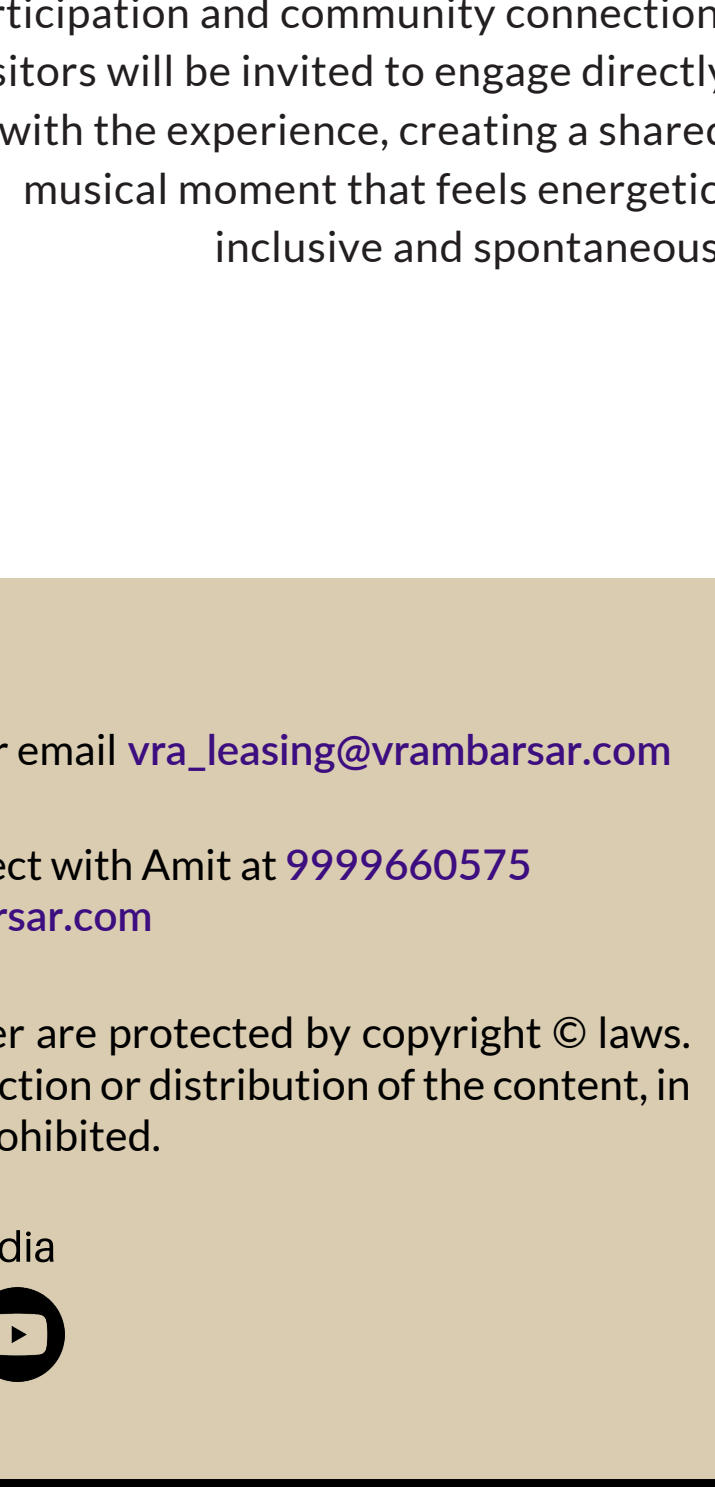
VR Weekender returns in September with another round of live performances by emerging artists. The initiative will continue to create a platform for local talent while bringing music, energy, and audience engagement into the Centre.



BOUQUET MAKING WORKSHOP

16th September, 2026

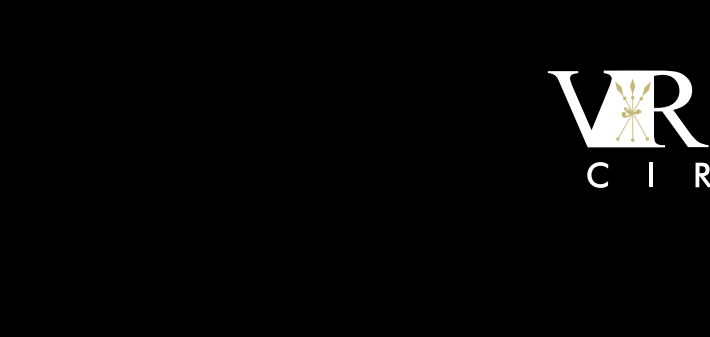
The month will also feature a creative Bouquet Making Workshop for children. The hands-on session will encourage young participants to design their own floral-inspired arrangements while exploring colour, composition and creative expression.



DRUM CIRCLE

19th September, 2026

In partnership with Timeless Amritsar, VR Ambarsar will host an interactive Drum Circle designed around rhythm, participation and community connection. Visitors will be invited to engage directly with the experience, creating a shared musical moment that feels energetic, inclusive and spontaneous.



For Leasing, please connect with Manish at 9650557895 or email vra_leasing@vrambarsar.com

For Marketing and Space on Hire, please connect with Amit at 9999660575 or email vra_soh@vrambarsar.com

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