



Dear Partner,

February at VR Ambarsar celebrated joy, love, and community spirit. The Kidzee Royale Carnival delighted young champions with fun activities, while Valentine's Day brought a romantic vibe with a live band and selfie point. VR Weekender added energy with performances by emerging artists.

In March, we welcome Amritsar's budding artists for the 6th edition of Punjab Art Initiative, celebrating creativity and local talent.

Warm regards,
Team VR Ambarsar

HIGHLIGHTS

VR WEEKENDER

1st & 22nd February 2026

VR Weekender – a vibrant celebration of music, creativity, and talent. Shoppers grooved to the rhythm as artists delivered memorable performances. The platform continues to empower young performers, foster community spirit, and celebrate the city's artistic essence.



HIGHLIGHTS

KIDZEE ROYALE CARNIVAL

14th February 2026

Kidzee Royale Carnival at VR Ambarsar was a vibrant and fun-filled celebration that brought together little champions for a day of interactive games, engaging activities, and endless joy. The event created a lively atmosphere filled with laughter, creativity, and memorable moments, making it a delightful experience for children and families alike.



VALENTINE'S DAY CELEBRATION

14th February 2026

VR Ambarsar celebrated Valentine's Day with a soulful live band performance, creating a romantic ambiance for couples to cherish special moments together. The evening was enhanced with a specially curated Valentine's selfie point, offering the perfect backdrop for memorable pictures. The celebration brought love, music, and joy together, making it a truly heartwarming experience for visitors.



UPCOMING BRANDS



Krishna Jewels

Krishna Jewels is set to arrive at VR Ambarsar, introducing a curated collection of oxidized jewellery.

UPCOMING EVENTS

PUNJAB ART INITIATIVE

6th March to 5th April 2026

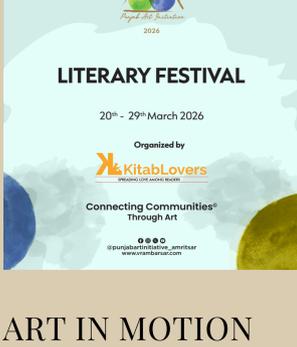
The Punjab Art Initiative 2026 commenced on 6th March with the theme "The Future is Now." Supported by the Yuj Foundation, the month-long festival was inaugurated by **Shri Jatinder Singh Moti Bhatia, Honourable Mayor of Amritsar**, along with **Ms. Sumi Gupta, Curator – Punjab Art Initiative**, who unveiled the Kala Car and lit the traditional lamp.

The festival features fine art, sculptures, immersive installations, photo exhibitions, engaging workshops, and community-led cultural activities.

PAPER MÂCHÉ WORKSHOP

15th March 2026

As part of the Punjab Art Initiative, VR Ambarsar will host an engaging Paper Mâché Workshop, celebrating the charm of handcrafted and traditional art forms. This interactive session will provide participants with the opportunity to explore their creativity while learning the techniques of transforming simple materials into expressive artistic pieces.



LITERARY FESTIVAL

20th to 29th March 2026

VR Ambarsar will host a thoughtfully curated Literary Festival celebrating the richness of literature and the arts. The festival will feature an engaging book fair alongside insightful discussions on literature and art.

ART IN MOTION

21st March 2026

A vibrant outdoor live art performance where artists create expressive, colorful paintings in real time while engaging physically and emotionally with the canvas. The event blends performance art and visual art, turning the act of painting into a dynamic, immersive experience for the audience.



TOY MAKING WORKSHOP

22nd March 2026

As part of Punjab Art Initiative VR Ambarsar is organizing a delightful Toy Making Workshop, designed to blend creativity with hands-on learning. This interactive session will encourage participants, especially young visitors, to explore their imagination while crafting their own toys.

For Leasing, please connect with Manish at 9650557895 or email vra_leasing@vrambarsar.com

For Marketing and Space on Hire, please connect with Amit at 9999660575 or email vra_soh@vrambarsar.com

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