



## Dear Partner,

January at VR Ambarsar unfolded as a spirited celebration of culture, patriotism, and community connection. From vibrant Lohri festivities that brought together young performers and families, to meaningful Republic Day observances and engaging RJ-Led activations, the Centre witnessed strong footfall, active participation, and heartfelt moments of togetherness. The month concluded on an energetic note with VR Weekender performances, spotlighting music, talent, and the city's creative pulse.

As we move into February, VR Ambarsar continues to curate experiences that celebrate culture, creativity, and community, setting the stage for another exciting month ahead.

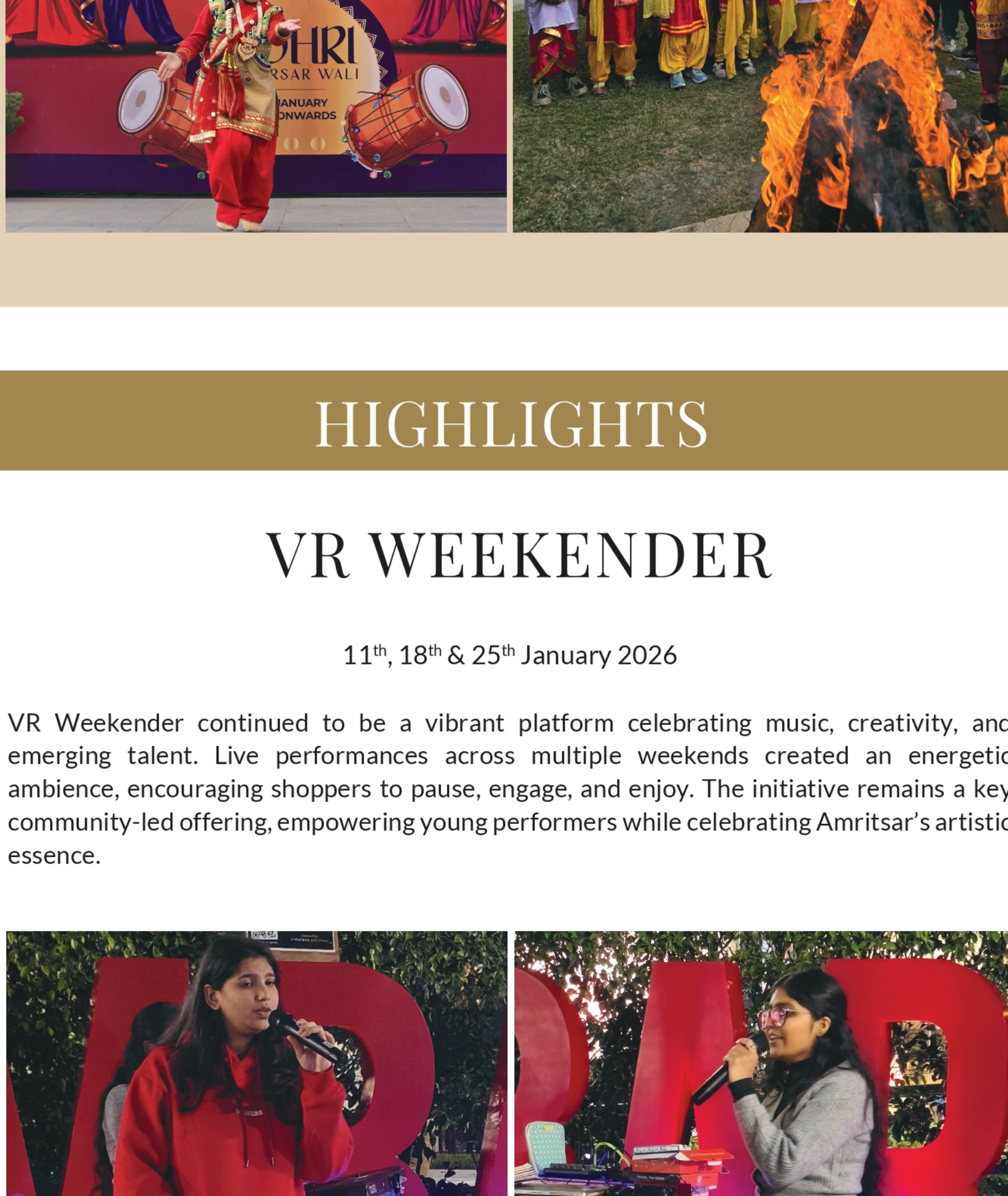
Warm regards,  
Team VR Ambarsar

## HIGHLIGHTS

### LOHRI CELEBRATION

11<sup>th</sup> January 2026

VR Ambarsar celebrated Lohri with great enthusiasm as children from various schools and academies presented high-energy Bhangra and graceful Gidda performances. The traditional Lohri bonfire added warmth and festive charm to the evening, creating a joyful cultural atmosphere across the Centre. With over 50 participants and an audience of 400+ visitors, the celebration reflected strong community engagement and a deep connection to Punjabi traditions.



## HIGHLIGHTS

### VR WEEKENDER

11<sup>th</sup>, 18<sup>th</sup> & 25<sup>th</sup> January 2026

VR Weekender continued to be a vibrant platform celebrating music, creativity, and emerging talent. Live performances across multiple weekends created an energetic ambience, encouraging shoppers to pause, engage, and enjoy. The initiative remains a key community-led offering, empowering young performers while celebrating Amritsar's artistic essence.



## FLAG HOISTING CEREMONY REPUBLIC DAY

26<sup>th</sup> January 2026

Republic Day at VR Ambarsar was marked with pride through a ceremonial flag hoisting that symbolised unity and national spirit. The occasion was further enhanced by vibrant cultural dance performances, creating a respectful and patriotic atmosphere across the Centre.



## KAR SALAAM WITH RADIO MIRCHI

26<sup>th</sup> January 2026

In association with Radio Mirchi, VR Ambarsar hosted Kar Salaam – Saluting Our Brave Hearts of the Armed Forces. The RJ-led activation invited visitors to pen heartfelt messages expressing gratitude to the Indian Armed Forces, while interactive games and exciting giveaways added energy and engagement. The initiative resonated strongly with visitors, reinforcing values of respect, gratitude, and national pride.



## UPCOMING BRANDS

### Krishna Jewels

Krishna Jewels is set to arrive at VR Ambarsar, bringing a thoughtfully curated collection of oxidised jewellery. Known for its distinctive designs and handcrafted appeal, the brand adds a new dimension to the Centre's lifestyle and accessories portfolio.

## UPCOMING EVENTS

### VR WEEKENDER

1<sup>st</sup>, 8<sup>th</sup>, 15<sup>th</sup> & 22<sup>nd</sup> February, 2026

February continues the rhythm with VR Weekender, offering a refined blend of live music, engaging performances, and weekend entertainment that celebrates local talent and community spirit.

### KIDZEE ROYALE CARNIVAL

8<sup>th</sup> February 2026

Kidzee Royale Carnival promises a fun-filled day for children, featuring interactive games, engaging activities, and joyful experiences designed to bring together little champions and their families.

### VALENTINE'S DAY CELEBRATION

14<sup>th</sup> February 2026

VR Ambarsar will celebrate Valentine's Day with live music and a specially curated Valentine's selfie point. The celebration is designed to create a warm, romantic ambience with picture-perfect moments for couples, friends, and families to enjoy together.

For Leasing, please connect with Manish at [9650557895](tel:9650557895) or email [vra\\_leasing@vrambarsar.com](mailto:vra_leasing@vrambarsar.com)

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