



## Dear Partner,

January at VR Ambarsar unfolded as a spirited celebration of culture, patriotism, and community connection. From vibrant Lohri festivities that brought together young performers and families, to meaningful Republic Day observances and engaging RJ-Led activations, the Centre witnessed strong footfall, active participation, and heartfelt moments of togetherness. The month concluded on an energetic note with VR Weekender performances, spotlighting music, talent, and the city's creative pulse.

As we move into February, VR Ambarsar continues to curate experiences that celebrate culture, creativity, and community, setting the stage for another exciting month ahead.

Warm regards,  
Team VR Ambarsar

## HIGHLIGHTS

### LOHRI CELEBRATION

11<sup>th</sup> January 2026

VR Ambarsar celebrated Lohri with great enthusiasm as children from various schools and academies presented high-energy Bhangra and graceful Giddha performances. The traditional Lohri bonfire added warmth and festive charm to the evening, creating a joyful cultural atmosphere across the Centre. With over 50 participants and an audience of 400+ visitors, the celebration reflected strong community engagement and a deep connection to Punjabi traditions.

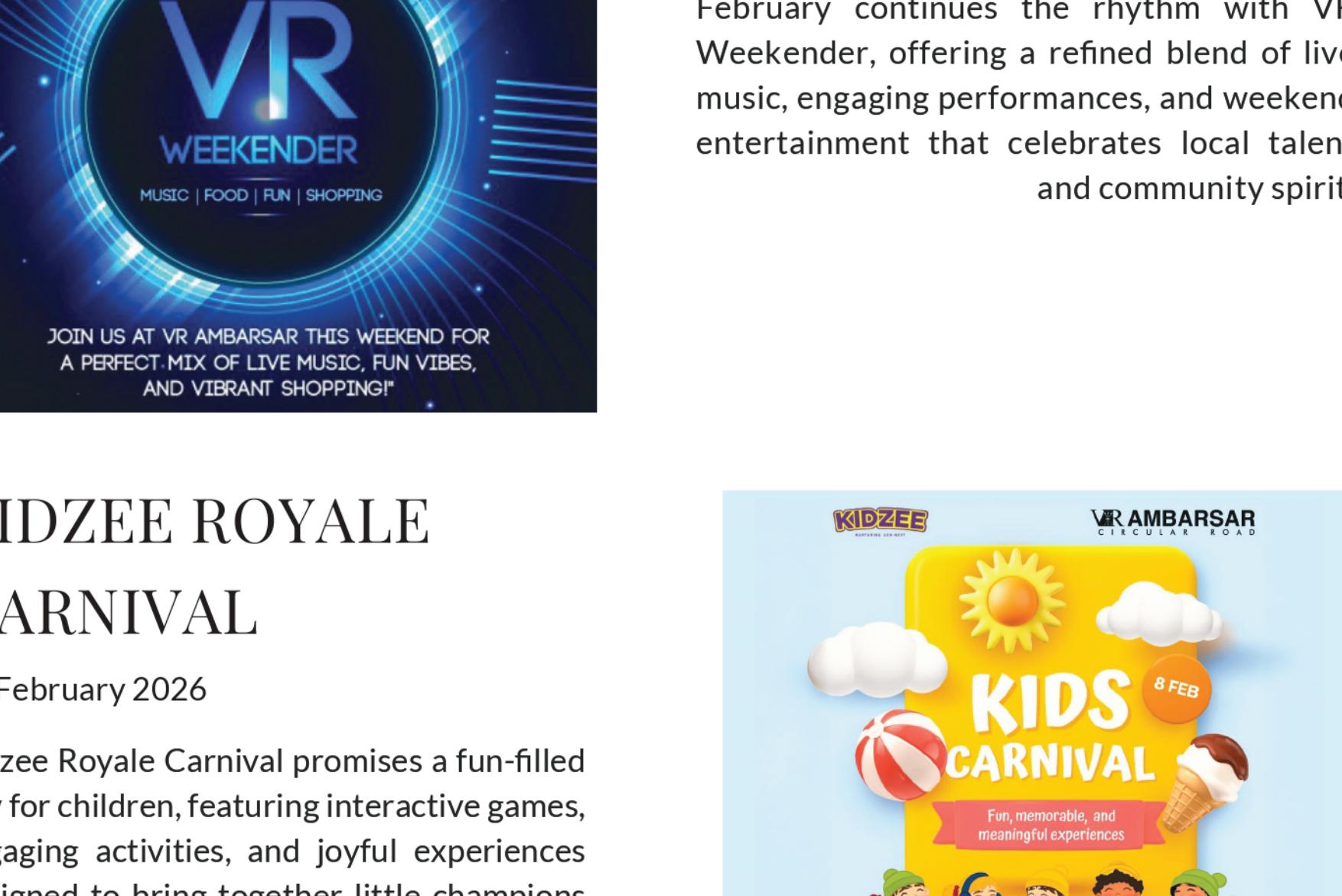


## HIGHLIGHTS

### VR WEEKENDER

11<sup>th</sup>, 18<sup>th</sup> & 25<sup>th</sup> January 2026

VR Weekender continued to be a vibrant platform celebrating music, creativity, and emerging talent. Live performances across multiple weekends created an energetic ambience, encouraging shoppers to pause, engage, and enjoy. The initiative remains a key community-led offering, empowering young performers while celebrating Amritsar's artistic essence.

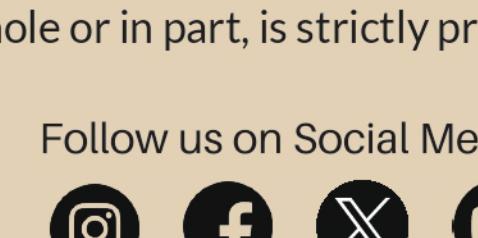


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## UPCOMING BRANDS



Krishna Jewels

Krishna Jewels is set to arrive at VR Ambarsar, bringing a thoughtfully curated collection of oxidised jewellery. Known for its distinctive designs and handcrafted appeal, the brand adds a new dimension to the Centre's lifestyle and accessories portfolio.

## UPCOMING EVENTS



### VR WEEKENDER

1<sup>st</sup>, 8<sup>th</sup>, 15<sup>th</sup> & 22<sup>nd</sup> February, 2026

February continues the rhythm with VR Weekender, offering performances, refined music, engaging performances, and weekend entertainment, celebrating local talent and community spirit.

### KIDZEE ROYALE CARNIVAL

8<sup>th</sup> February 2026

Kidzee Royale Carnival promises a fun-filled day for children, featuring interactive games, engaging activities, and joyful experiences designed to bring together little champions and their families.



VR Ambarsar will host the Kidzee Royale Carnival, a vibrant celebration for children, featuring fun-filled games, interactive activities, and joyful experiences designed to bring together little champions and their families.



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