



Dear Partner,

July unfolded with vibrant spirit and meaningful engagement at VR Ambarsar. From dynamic retail promotions to immersive cultural experiences, the month brought together our community in celebration, discovery, and shared joy. Here's a look at the highlights and what's on the horizon.

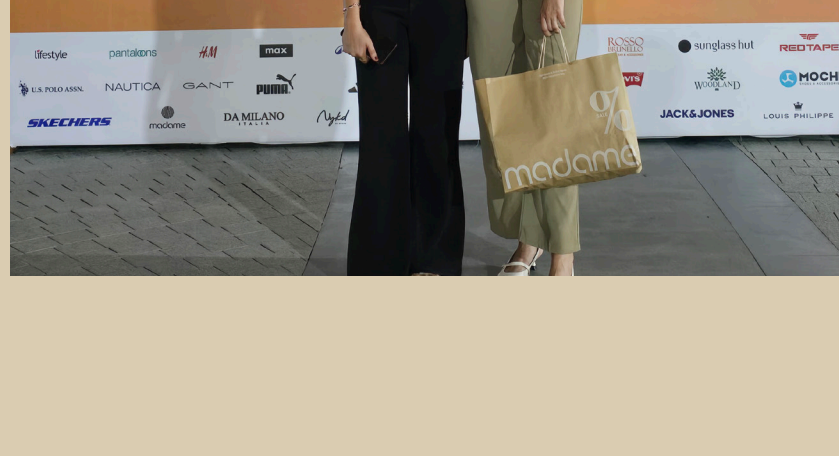
Best Regards,
Team VR Ambarsar

HIGHLIGHTS OF THE MONTH

MAD MAD SALE

1st – 31st July, 2025

Throughout July, VR Ambarsar was abuzz with the excitement of the much-anticipated Mad Mad Sale. Shoppers were treated to exceptional deals across leading brands, with interactive games and live entertainment elevating the experience into a month-long celebration of shopping and delight.



SUSTAINABLE RIDES FUN VIBES

12th -13th July, 2025

In line with our commitment to sustainability, VR Ambarsar hosted an engaging showcase for Ather electric vehicles. With vibrant emcee-led activities and informative interactions, the initiative encouraged conscious commuting while offering visitors a glimpse into the future of clean mobility.



VR WEEKENDER

26th – 27th July, 2025

The last weekend of the month was brought to life with the VR Weekender—a celebration of music, creativity, and talent. Shoppers grooved as the artists delivered memorable performances, weaving together energy and soul in a showcase that highlighted Amritsar's vibrant cultural pulse. The platform continues to empower young performers and foster community spirit.



UPCOMING BRANDS

Cafebeane

Your New Pause Point

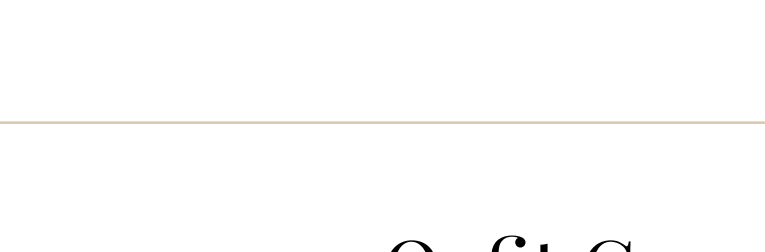


Soon to open at VR Ambarsar, Cafebeane promises to be your ideal spot for a comforting pause. Whether it's a brief espresso break or an unhurried coffee moment, the kiosk café is designed to offer warmth, flavour, and a touch of calm to your everyday.

Café Tone

Taste the Italian Spirit

Café Tone will bring an authentic Italian experience to Amritsar with its fast service, warm hospitality, and delectable dishes — from classic pastas to indulgent desserts. The perfect spot for a quick bite or a leisurely treat.



Oxfit Gym

Redefining Wellness



Set to open its doors shortly, Oxfit Gym will feature state-of-the-art fitness equipment, a dedicated yoga studio, and personalized training options. This modern fitness destination is poised to become a cornerstone for health and holistic well-being at VR Ambarsar.

UPCOMING EVENTS

Friendship Day Celebrations

2nd – 3rd August, 2025

Celebrate the joy of friendship at VR Ambarsar with a weekend filled with music, nostalgia, and cherished memories. Dedicated playlists, interactive zones, and fun engagements await you and your besties.



Independence Day Celebrations

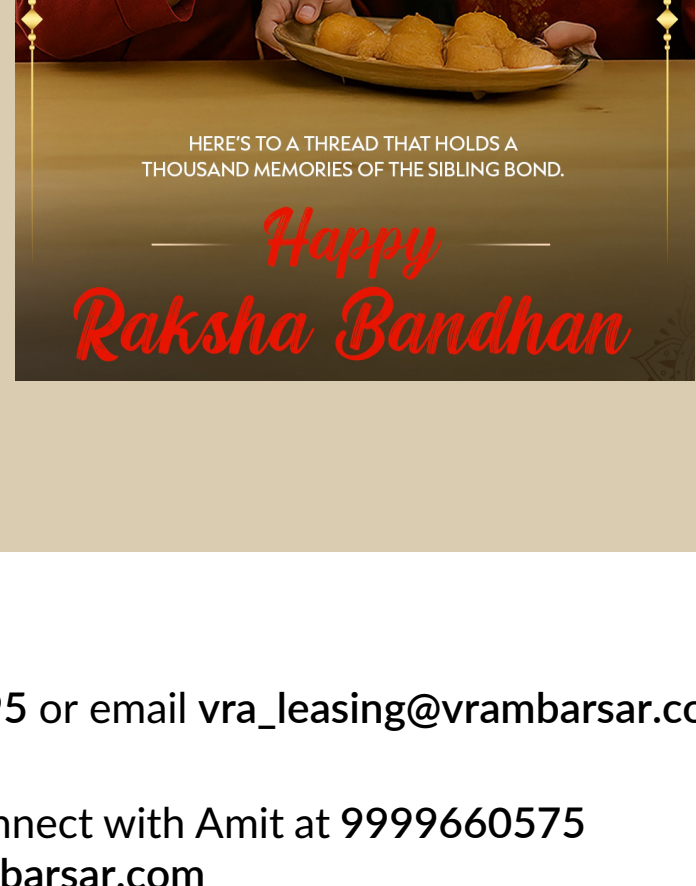
15th August, 2025

Join us in commemorating India's 79th Independence Day with a grand celebration. The morning will feature patriotic performances by local schools and academies, cultural showcases, and a ceremonial flag hoisting that brings the community together in honour of our nation.

Rakshabandhan Celebrations

8th – 9th August, 2025

Celebrate the treasured bond of siblings with two days of festivity and flair. Enjoy beautifully themed décor, DIY rakhi-making sessions, a dedicated selfie zone, and lively music—making it a celebration to remember.



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