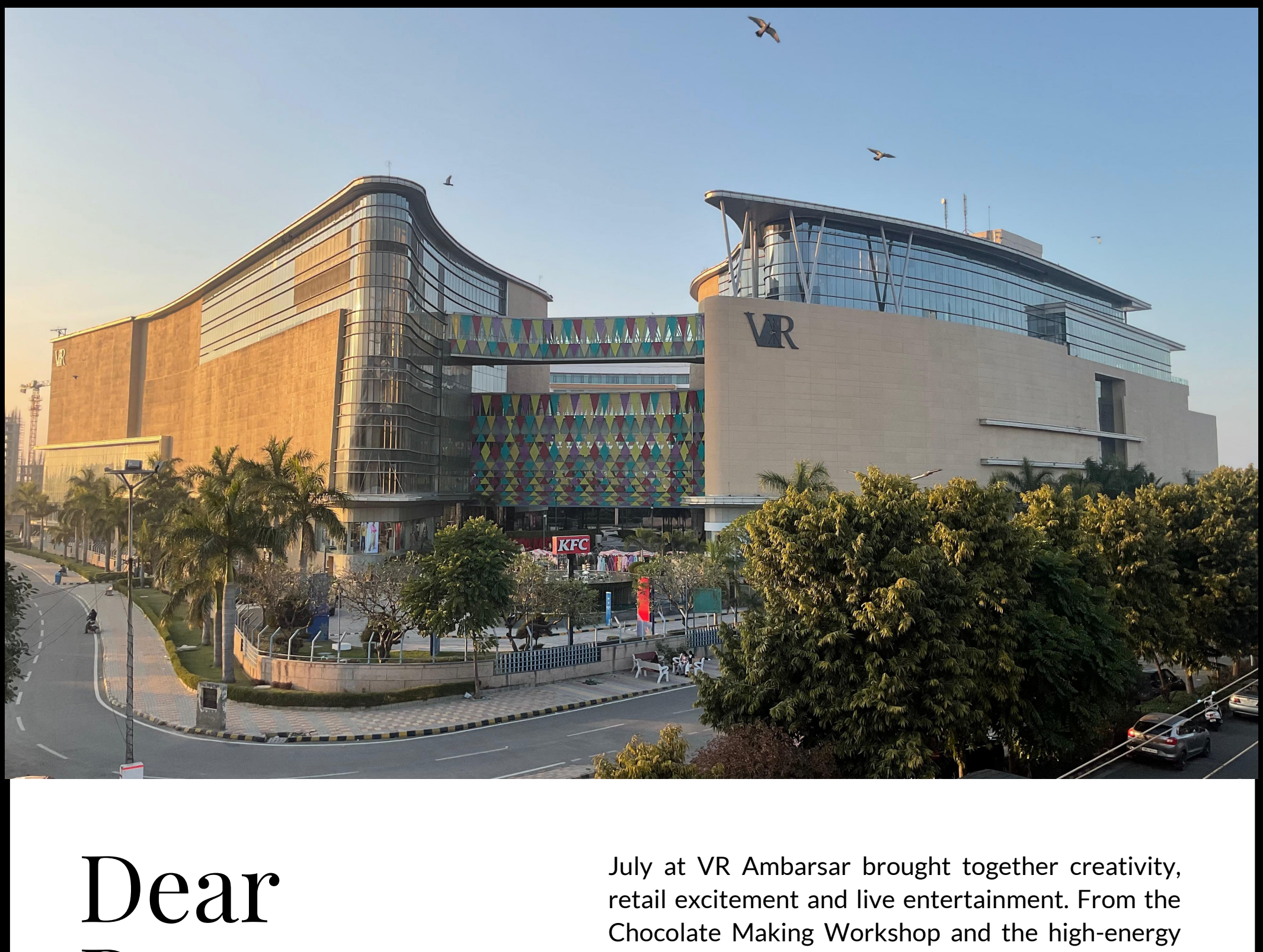




Dear Partner,

July at VR Ambarsar brought together creativity, retail excitement and live entertainment. From the Chocolate Making Workshop and the high-energy SHOP SEEDI x Radio Mirchi activation to lively performances at VR Weekender, the month offered visitors engaging experiences beyond shopping.

August will continue this momentum with a Paper Craft Workshop, Book Fair, VR Weekender and a special Raksha Bandhan celebration.

Warm regards,
Team VR Ambarsar

HIGHLIGHTS

CHOCOLATE MAKING WORKSHOP

7th July, 2026

To mark International Chocolate Day, VR Ambarsar hosted an interactive Chocolate Making Workshop designed especially for young participants. More than 60 children explored the process of crafting, decorating, and personalising their own chocolates under expert guidance.

Blending creativity, learning, and a much-loved treat, the workshop created an engaging experience for children and families alike.

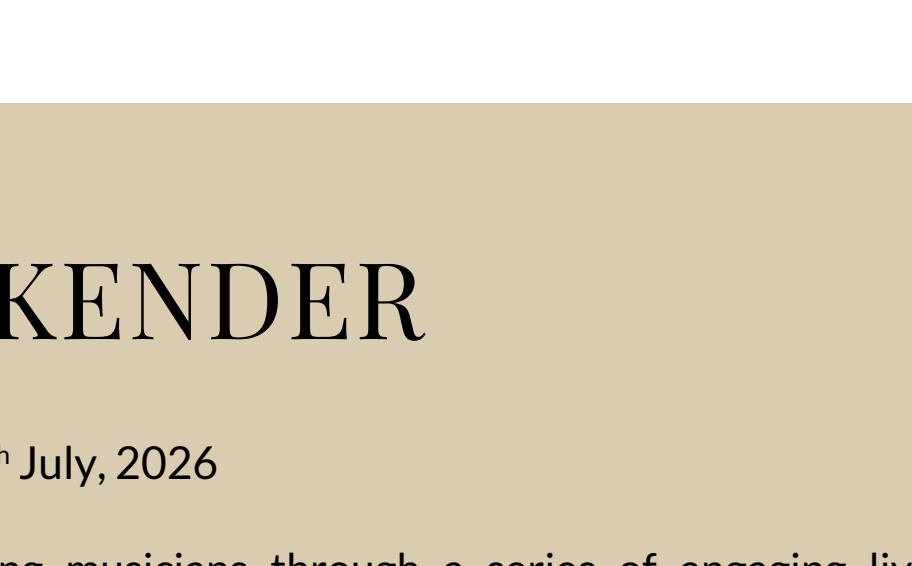


SHOP SEEDI X RADIO MIRCHI

10th - 12th July, 2026

The MAD MAD SALE gained an added burst of energy with SHOP SEEDI, presented in association with Radio Mirchi. Alongside discounts of up to 50% across participating brands, shoppers took part in RJ-led games, interactive challenges, and reward-based activities.

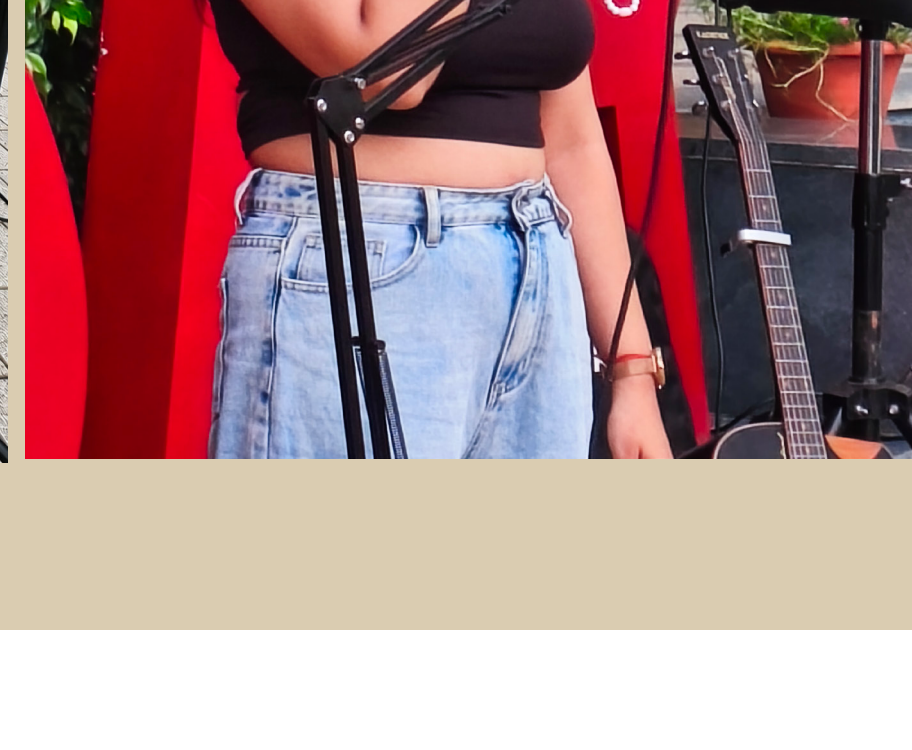
Shopping vouchers and exciting prizes made the experience even more rewarding, while the lively format brought together retail, entertainment, and customer participation.



VR WEEKENDER

18th & 25th July, 2026

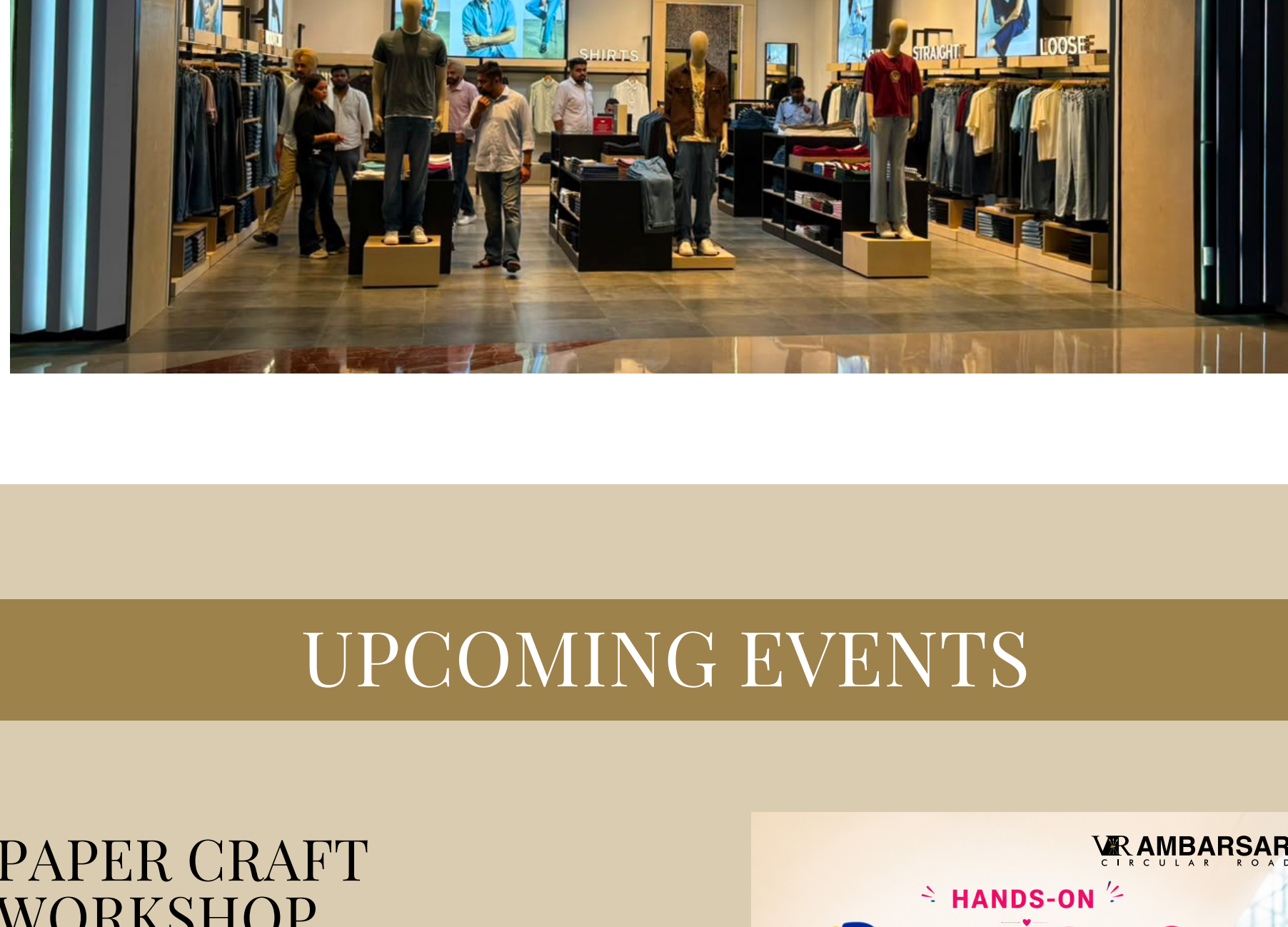
VR Weekender continued to spotlight emerging musicians through a series of engaging live performances. The initiative offered young artists a platform to connect with new audiences while adding a vibrant cultural dimension to the weekend experience at the Centre.



NOW OPEN

LEVI'S

Levi's is now open in a refreshed new avatar at Wing B, Upper Ground Floor. The redesigned store brings an offering shopping environment together with the brand's latest fashion collections, offering visitors a more contemporary and engaging retail experience.



UPCOMING EVENTS

PAPER CRAFT WORKSHOP

12th August, 2026

VR Ambarsar will host a hands-on Paper Craft Workshop for children as part of its ongoing creative workshop series. Young participants will explore colourful paper crafts, origami, and DIY creations in a playful and guided setting.



BOOK FAIR

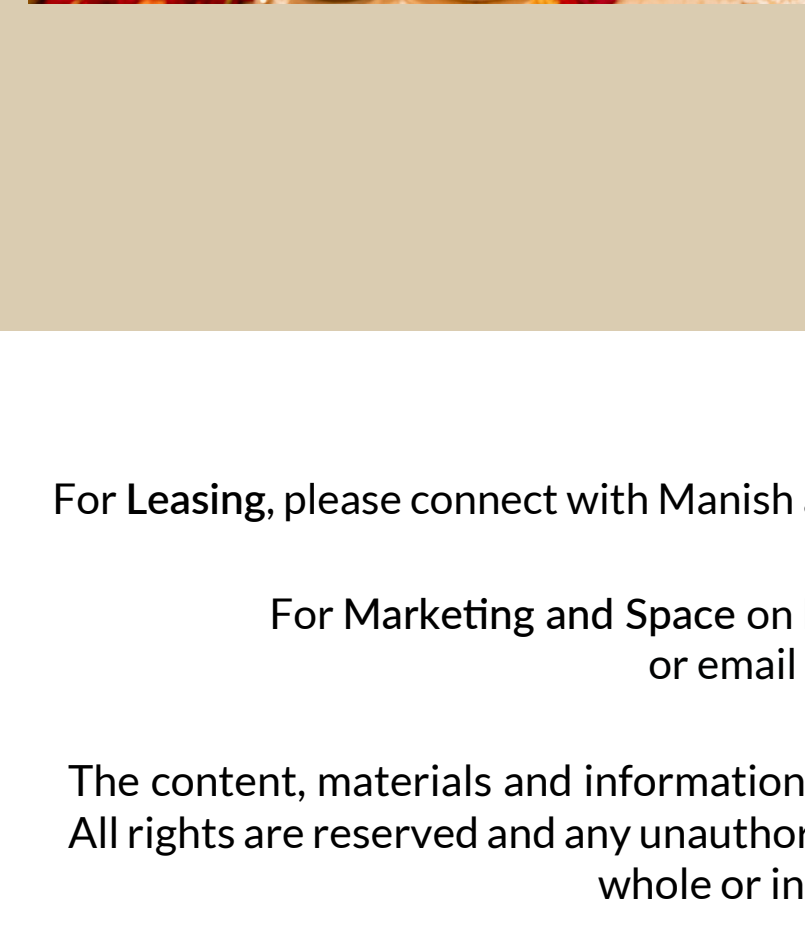
15th - 23rd August, 2026

VR Ambarsar will host a Book Fair featuring a thoughtfully curated selection of titles for readers across age groups and interests. From children's books and fiction to biographies, self-help, non-fiction and academic titles, the fair will offer visitors plenty to discover.

VR WEEKENDER

22nd & 29th August, 2026

VR Weekender will return with another round of live performances by emerging artists. The initiative will continue to create a platform for local talent while bringing music, energy, and audience engagement into the Centre.



RAKSHA BANDHAN CELEBRATION

26th August, 2026

VR Ambarsar will celebrate Raksha Bandhan with an experience centred on music, creativity and the special bond shared between siblings. A live music performance with a dedicated song-request segment will allow visitors to celebrate through melodies that hold personal meaning.

The event will also feature a DIY Rakhi Counter, where guests can create personalised rakhis for their siblings. Together, these experiences will bring warmth, participation and festive spirit to the celebration.

For Leasing, please connect with Manish at [9650557895](tel:9650557895) or email vra_leasing@vrambarsar.com

For Marketing and Space on Hire, please connect with Amit at [9999660575](tel:9999660575) or email vra_soh@vrambarsar.com

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