



Dear Partner,

June at VR Ambarsar was defined by a strong mix of creativity and family participation with the Kids Summer Camp to the cultural energy of VR Weekender, the warmth of the Father's Day celebration, and the wellness-led focus of International Yoga Day. The month reflected a varied and well-rounded community experience.

Together, these initiatives reinforced VR Ambarsar's position as a destination for interactive, family-friendly, and experience-led engagement, and July promises an equally vibrant mix of experiences.

Warm regards,

Team VR Ambarsar

HIGHLIGHTS

KIDS SUMMER CAMP

2nd - 4th June

The Kids Summer Camp brought together creativity, hands-on learning, and family participation through a series of engaging workshops, including keychain making, bookmark making, and tote bag painting. The addition of fun mascots kept the experience lively and entertaining throughout.

With participation from 100+ children, the camp emerged as a strong early-month family engagement initiative and added a playful, activity-led layer to the Centre's June programming.



VR WEEKENDER

13th & 14th June

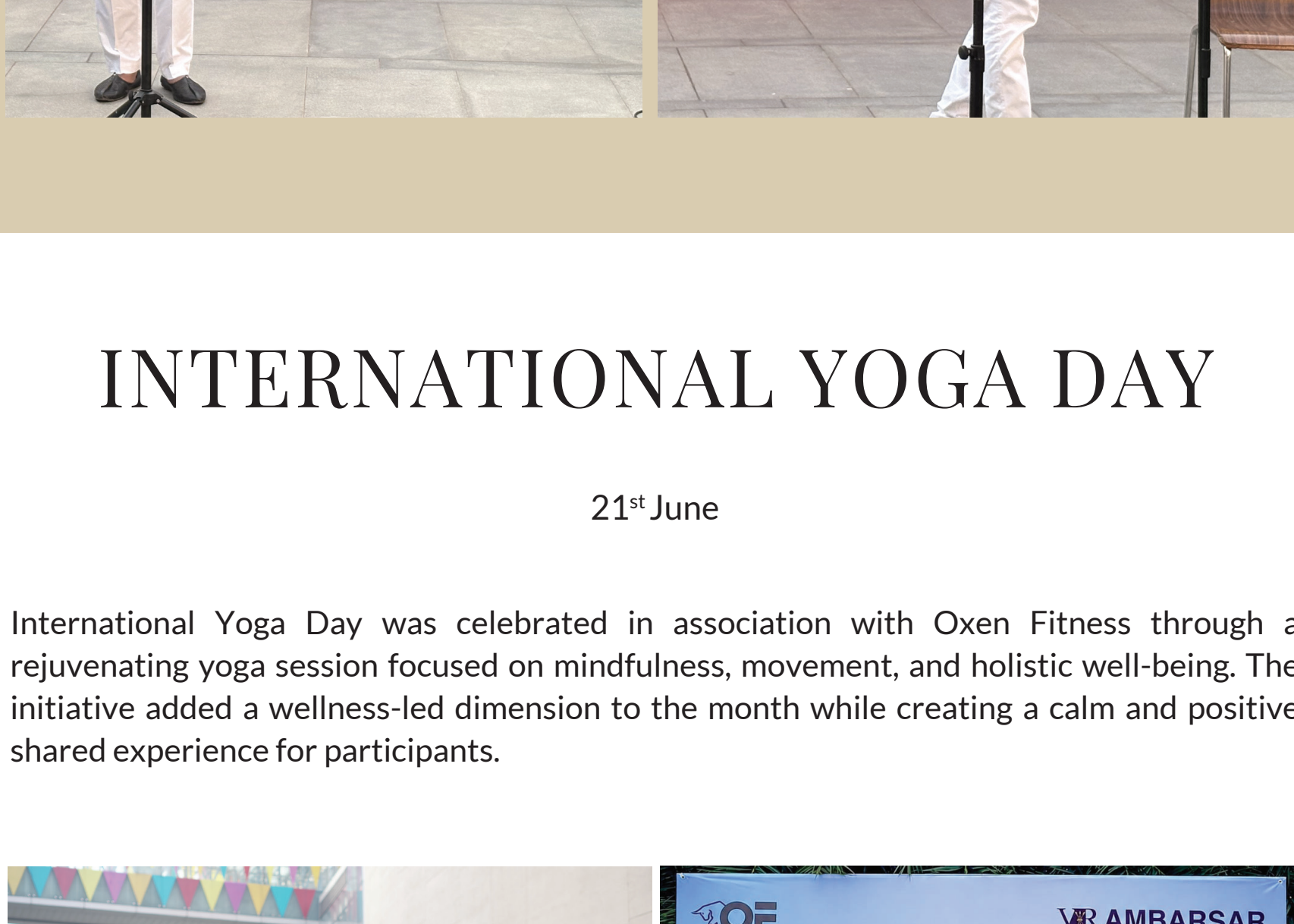
VR Weekender continued to serve as a lively platform for emerging performers, community participation, and live music at the Centre. Beyond entertainment, the initiative contributed to strengthening Amritsar's creative ecosystem by giving local artists a stage to perform and connect with audiences in an engaging public setting.



FATHER'S DAY CELEBRATIONS

21st June

In partnership with Timeless Amritsar, the Father's Day celebration brought together storytelling and live music in a format that felt intimate, warm, and emotionally resonant. The event created a memorable platform to celebrate fatherhood while strengthening family connections through experience-led programming.



INTERNATIONAL YOGA DAY

21st June

International Yoga Day was celebrated in association with Oxen Fitness through a rejuvenating yoga session focused on mindfulness, movement, and holistic well-being. The initiative added a wellness-led dimension to the month while creating a calm and positive shared experience for participants.



NOW OPEN

PASSPORT SEVA KENDRA

The launch of the Passport Seva Kendra at VR Ambarsar marks a significant addition to the Centre's ecosystem, driving increased daily footfall and enhancing overall consumer convenience. By integrating essential government services within the Centre, the initiative is expected to boost repeat visitation, create sustained engagement opportunities, and generate incremental visibility and business potential for retail partners.

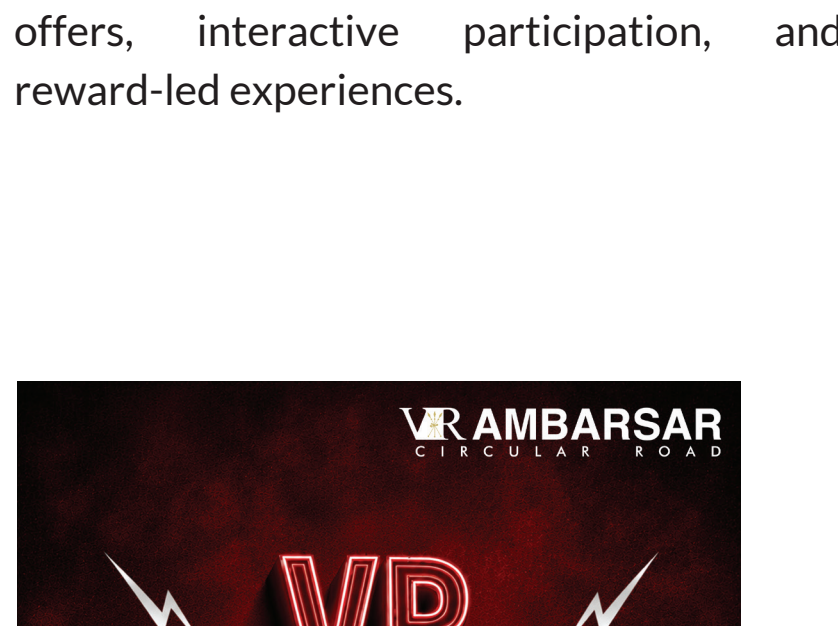


LEVI'S

LEVI'S is now open in a refreshed new avatar at Wing B, Upper Ground Floor, offering shoppers an enhanced retail experience through its updated store design and latest fashion collections.



UPCOMING EVENTS



CHOCOLATE MAKING WORKSHOP

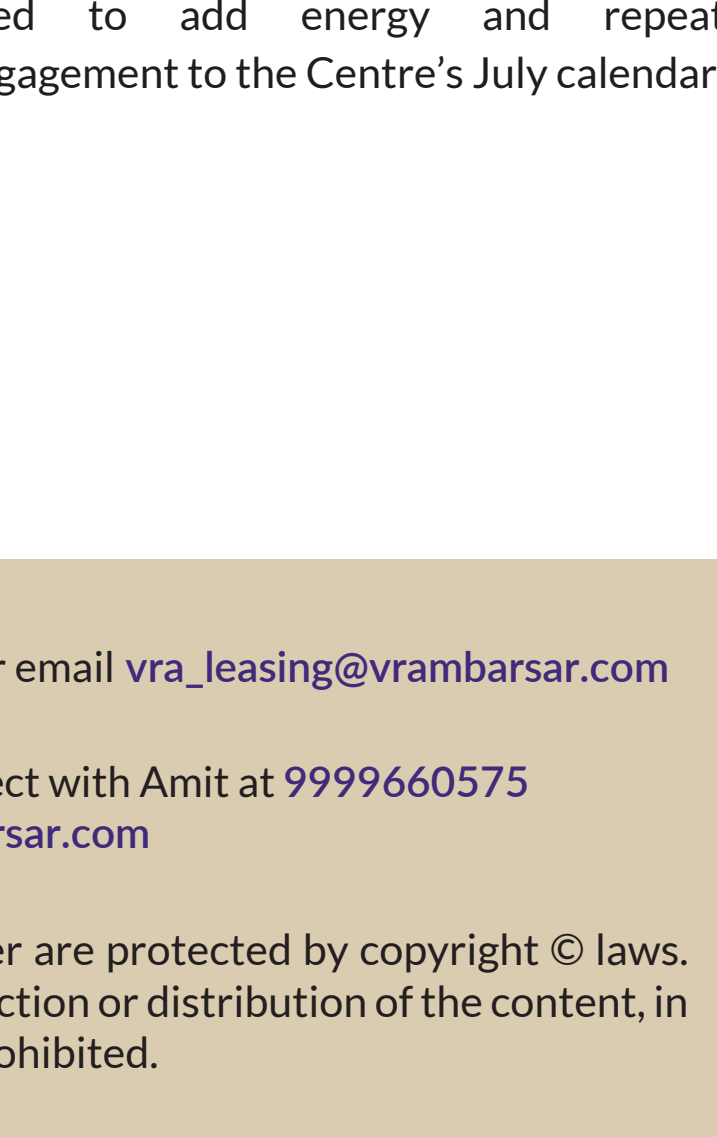
7th July 2026

To mark International Chocolate Day, the Centre will host a fun-filled Chocolate Making Workshop for children. Designed as a hands-on experience, the workshop will combine creativity, play, and festive engagement in a format that is both interactive and family-friendly.

SHOP SEEDI X RADIO MIRCHI

10th - 12th July 2026

In partnership with Radio Mirchi, VR Ambarsar will host the SHOP SEEDI contest as part of the MAD MAD SALE period. The activity is expected to add an exciting shopper engagement layer through retail offers, interactive participation, and reward-led experiences.



VR WEEKENDER

19th & 26th July 2026

VR Weekender will return later in the month with another round of live music, emerging talent, and community-focused performances. As the property continues to build recall, it is expected to add energy and repeat engagement to the Centre's July calendar.



For Leasing, please connect with Manish at 9650557895 or email vra_leasing@vrambarsar.com

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