

Dear Partner,

VR Ambarsar continued to foster a vibrant and engaging experience throughout May with a dynamic mix of activities and community engagement initiatives. The month featured memorable Mother's Day celebrations, captivating live music performances, and sports-led activations that drew enthusiastic participation from visitors and retail partners alike. Building on this strong momentum, an exciting calendar of entertainment and engagement initiatives is planned to continue through June.

Warm regards,
Team VR Ambarsar

HIGHLIGHTS

MOTHER'S DAY CELEBRATIONS

10th May, 2026

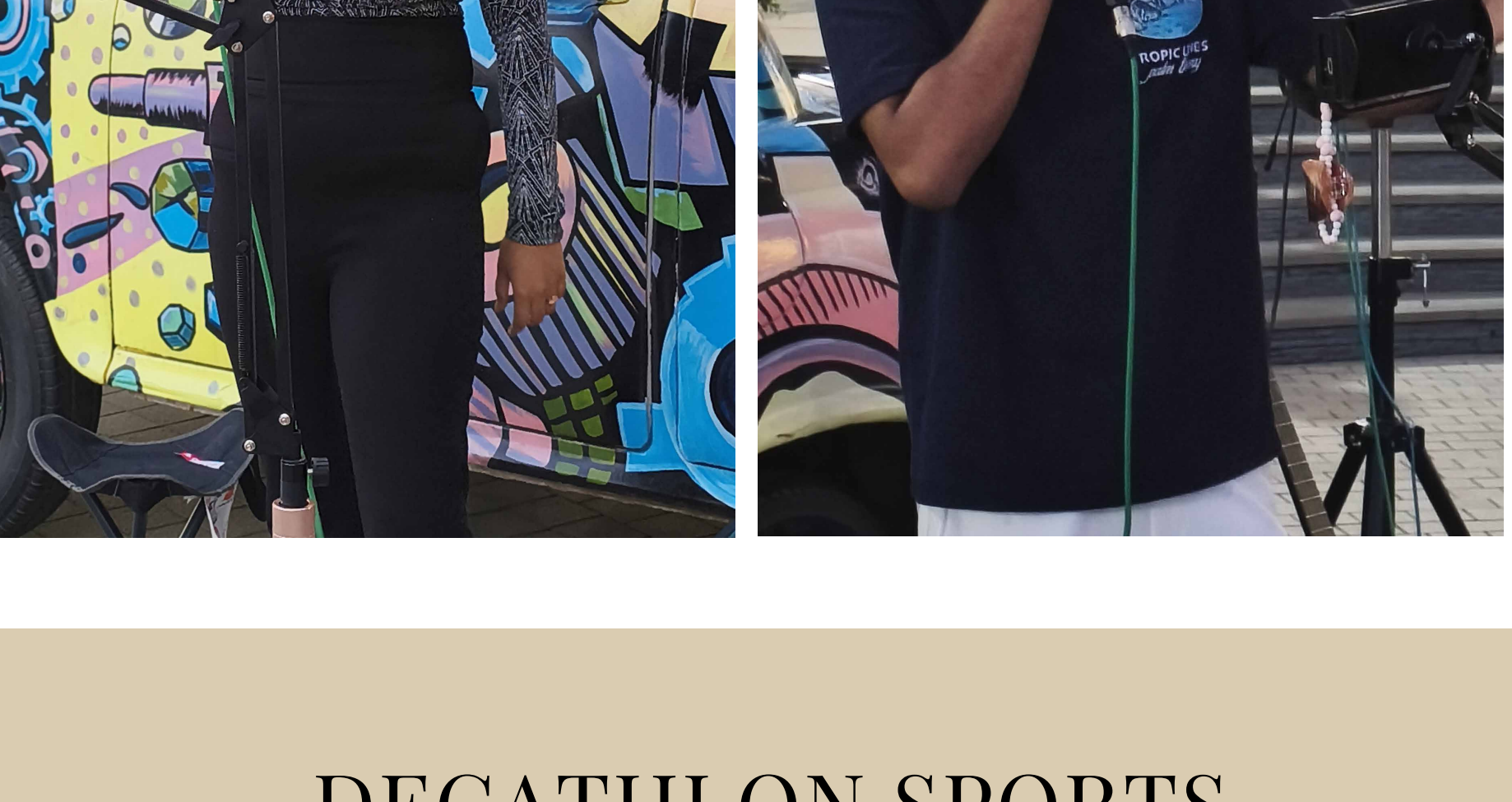
Mother's Day at VR Ambarsar was celebrated with warmth and heartfelt emotion, bringing families together to honour the spirit of motherhood through storytelling, poetry, music, and meaningful shared moments. The event created an intimate yet vibrant atmosphere across the Centre, fostering strong community participation and adding a memorable highlight to the month's engagement calendar.



VR WEEKENDER

23rd & 24th May, 2026

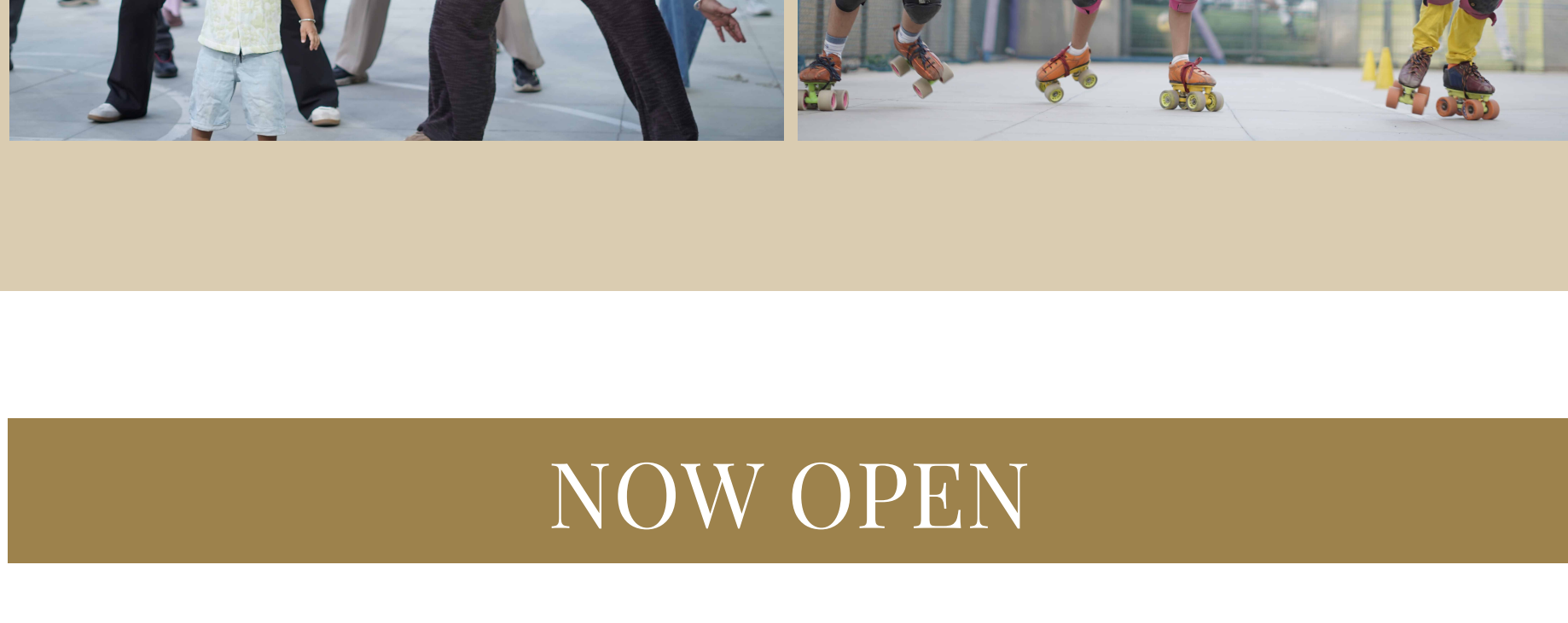
VR Weekender continued to serve as a lively platform for emerging performers, community participation, and live music at the Centre. Beyond entertainment, the initiative contributed to strengthening Amritsar's creative ecosystem by giving local artists a stage to perform and connect with audiences in an engaging public setting.



DECATHLON SPORTS UTSAV

23rd & 24th May, 2026

Decathlon Sports Utsav brought together two energetic days of fitness and sporting activities, including community runs, cycling, zumba, and skating. The event drew sports enthusiasts and families, creating a strong atmosphere of movement, participation, and community spirit at the Centre.



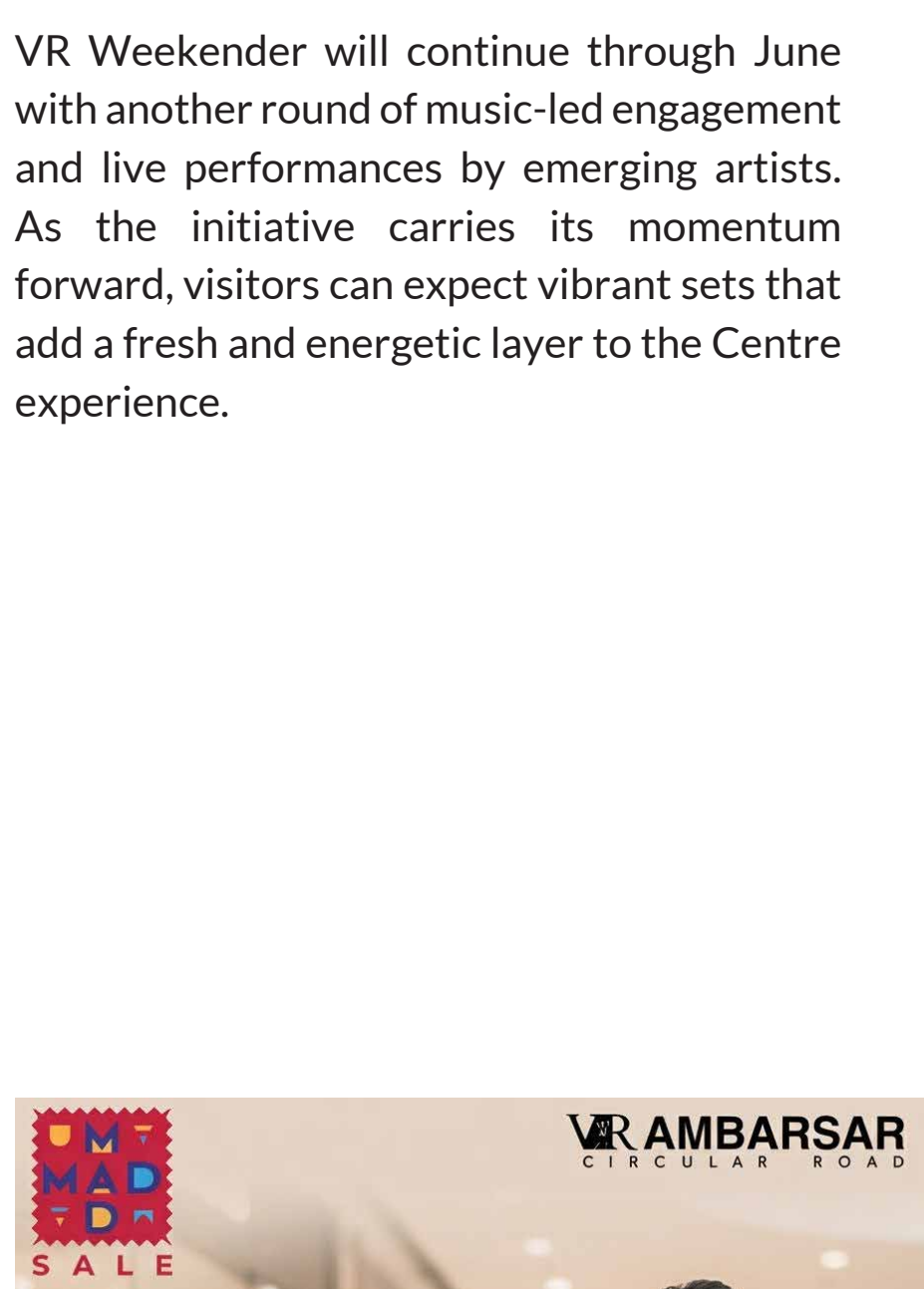
NOW OPEN

PASSPORT SEVA KENDRA

The launch of the Passport Seva Kendra at VR Ambarsar marks a significant addition to the Centre's ecosystem, driving increased daily footfall and enhancing overall consumer convenience. By integrating essential government services within the Centre, the initiative is expected to boost repeat visitation, create sustained engagement opportunities, and generate incremental visibility and business potential for retail partners.



UPCOMING EVENTS



KIDS SUMMER CAMP

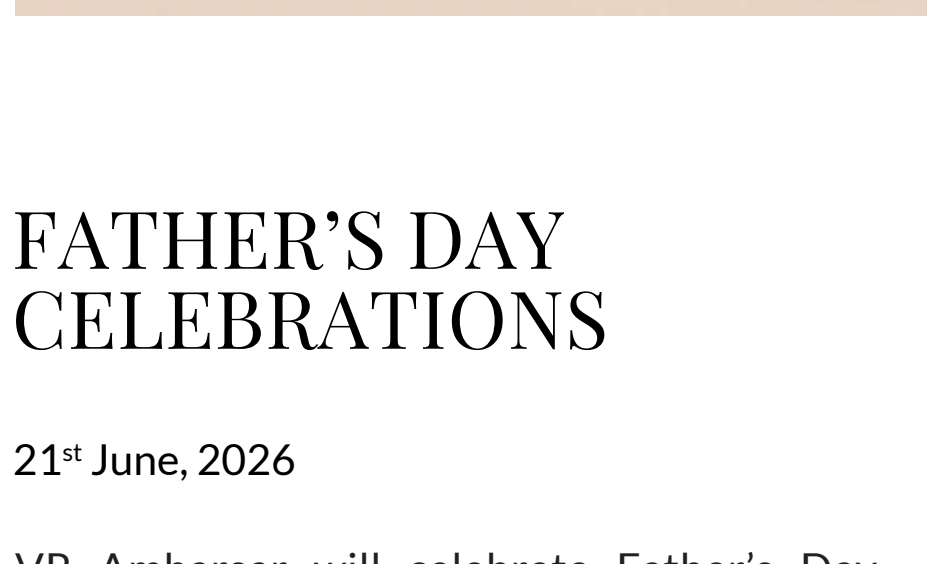
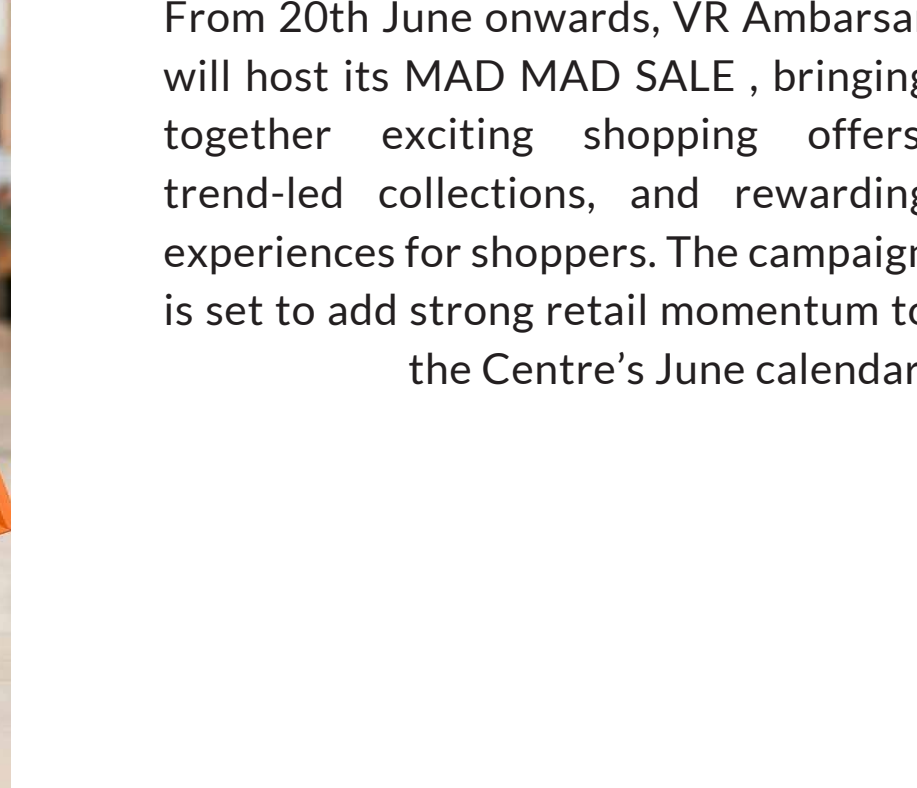
2nd to 4th June, 2026

VR Ambarsar will host a three-day Kids Summer Camp featuring interactive workshops, creative activities, and engaging mascot moments designed for young visitors. Planned as a lively summer programme, the camp is set to bring together fun, imagination, and participation across three days.

VR WEEKENDER

14th & 28th June, 2026

VR Weekender will continue through June with another round of music-led engagement and live performances by emerging artists. As the initiative carries its momentum forward, visitors can expect vibrant sets that add a fresh and energetic vibrance to the Centre experience.



MAD MAD SALE

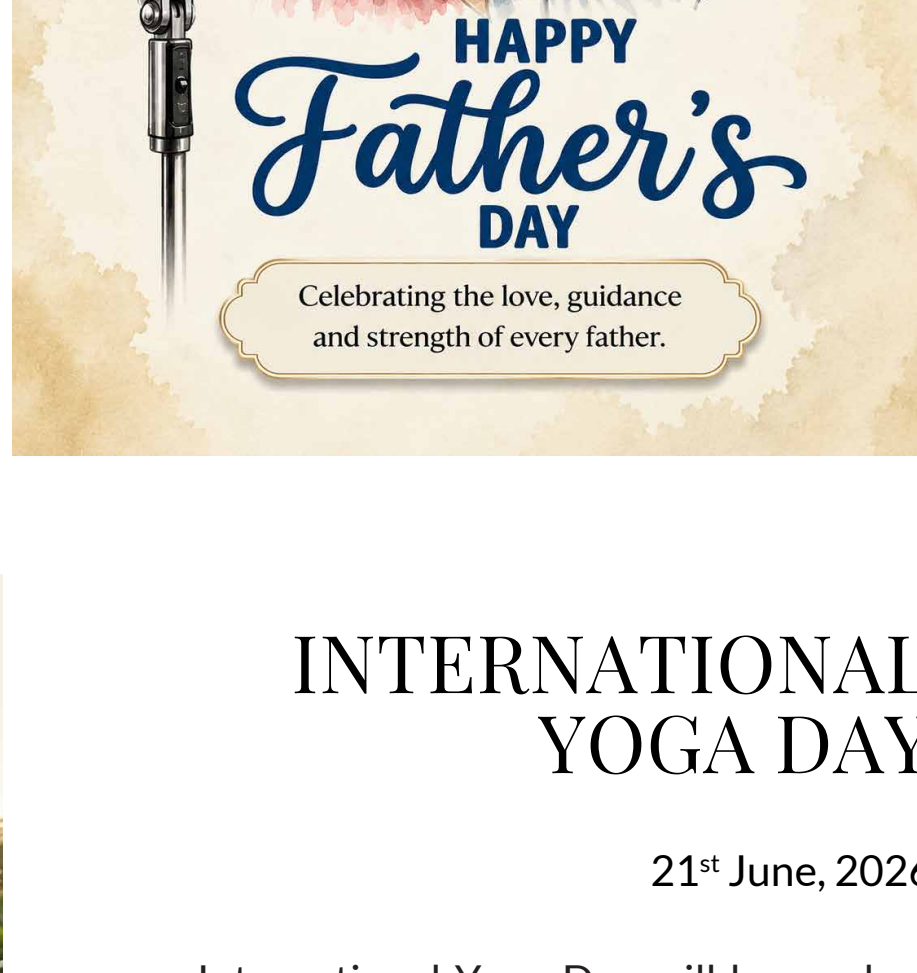
20th June onwards, 2026

From 20th June onwards, VR Ambarsar will host its MAD MAD SALE, bringing together exciting shopping offers, trend-led collections, and rewarding experiences for shoppers. The campaign is set to add strong retail momentum to the Centre's June calendar.

FATHER'S DAY CELEBRATIONS

21st June, 2026

VR Ambarsar will celebrate Father's Day with an engaging line-up featuring an open mic, live music, heart-felt stories, and memorable moments dedicated to fathers. Designed as a warm and participative event, the celebration is set to create another family-focused highlight at the Centre.



INTERNATIONAL YOGA DAY

21st June, 2026

International Yoga Day will be marked at VR Ambarsar with a live community yoga masterclass promoting wellness, mindfulness, and healthy living. The session is designed to bring together visitors in a calm and collective format centred on well-being and participation.

For Leasing, please connect with Manish at 9650557895 or email vra_leasing@vrambarsar.com

For Marketing and Space on Hire, please connect with Amit at 9999660575 or email vra_soh@vrambarsar.com

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