



Dear Partner,

October at VR Ambarsar unfolded as a remarkable month of joy, inspiration, and togetherness. From the charming Dussehra Mini Ramlila by our young stars to the enlightening Mindful Mela dedicated to mental wellness, every corner of the centre radiated warmth and activity. The Diwali "Shop & Win" campaign with Radio Mirchi added festive sparkle, while the VR Weekender set the tempo with dynamic music and spirited performances.

Each initiative reflected the essence of VR Ambarsar – celebrating culture, well-being, and happiness in every moment.

Warm regards,
Team VR Ambarsar

HIGHLIGHTS

DUSSEHRA CELEBRATIONS

2nd October, 2025

Little performers brought mythology to life at VR Ambarsar through a delightful Fancy Dress Mini Ramlila. Dressed as beloved characters from the Ramayana, they charmed the audience with poise and enthusiasm. Applause echoed across the atrium as families rejoiced in the timeless message of good triumphing over evil.



DIWALI 'SHOP & WIN' WITH RADIO MIRCHI

13th - 19th October, 2025

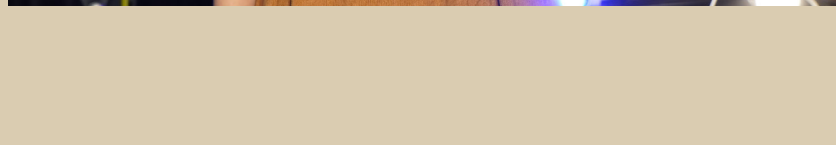
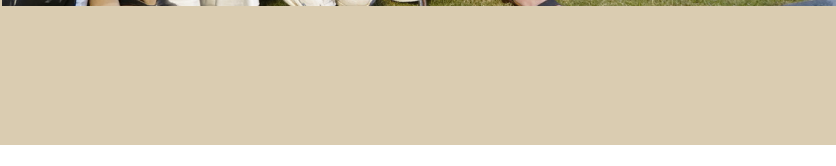
Festivities soared as Radio Mirchi brought its signature energy to VR Ambarsar. Lucky shoppers were surprised with special gifts and festive rewards, making every purchase a moment to celebrate. The lively Mirchi crew amplified the spirit of Diwali, culminating in a grand evening with the charismatic RJ Deepak – a perfect finale to a week of joy and laughter.



MINDFUL MELA

18th October, 2025

In collaboration with the Mind Spa Welfare Society, VR Ambarsar hosted an inspiring day devoted to mental and emotional health. Thought leaders, psychologists, and wellness experts engaged visitors through conversations, workshops, and interactive sessions. The event fostered awareness, compassion, and positivity, turning the space into a haven for learning and meaningful dialogue.



VR WEEKENDER

19th October, 2025

The VR Weekender took entertainment to new heights with electrifying live acts and fresh musical talent. Shoppers and visitors danced along as artists showcased creativity and flair, celebrating Amritsar's evolving cultural rhythm. The platform continues to inspire emerging performers and bring people together through the universal language of music.



NEW BRANDS

Oxen Fitness Gym

The Art of Wellness Elevated

Oxen Fitness Gym is now your go to fitness destination at VR Ambarsar – featuring advanced equipment, rejuvenating yoga spaces, and customized training programs. It promises a refined environment where innovation meets wellness excellence.



UPCOMING BRANDS

Café Tone

Savor the Italian Way



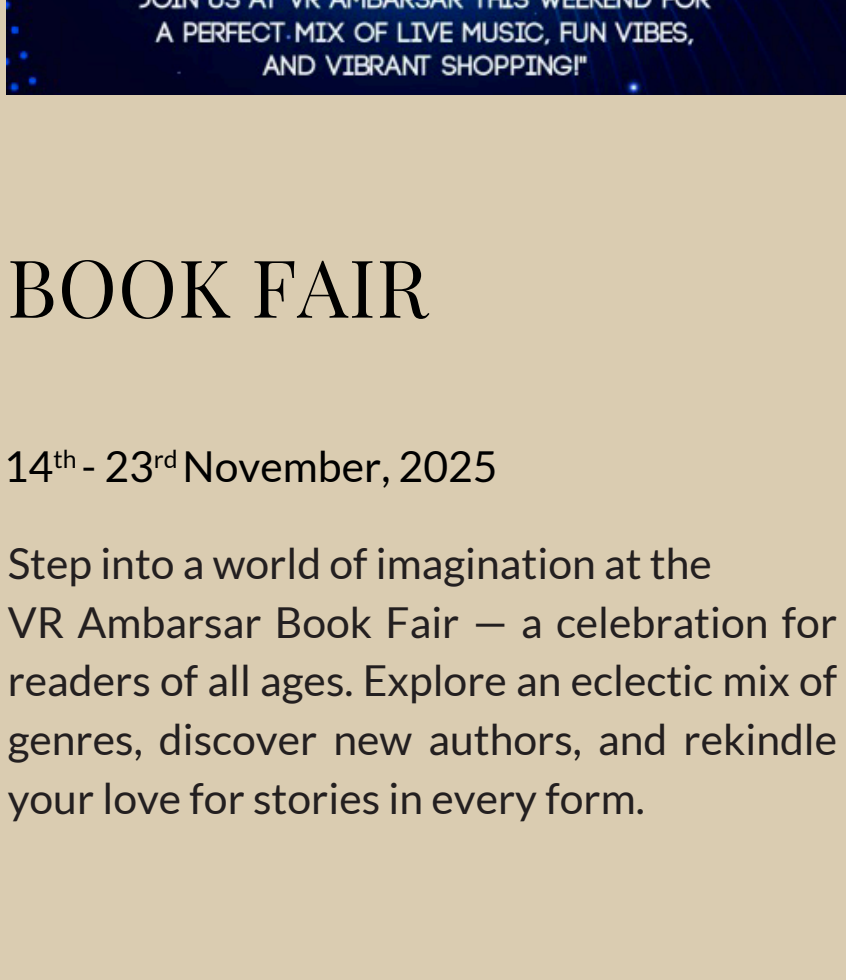
Café Tone is going to add a touch of Italy to VR Ambarsar with authentic flavours, swift service, and inviting ambience. From handcrafted pastas to decadent desserts, it will be an ideal spot for an indulgent pause or a quick, satisfying meal.

COMING UP NEXT

VR WEEKENDER

9th, 16th, 23rd & 30th November, 2025

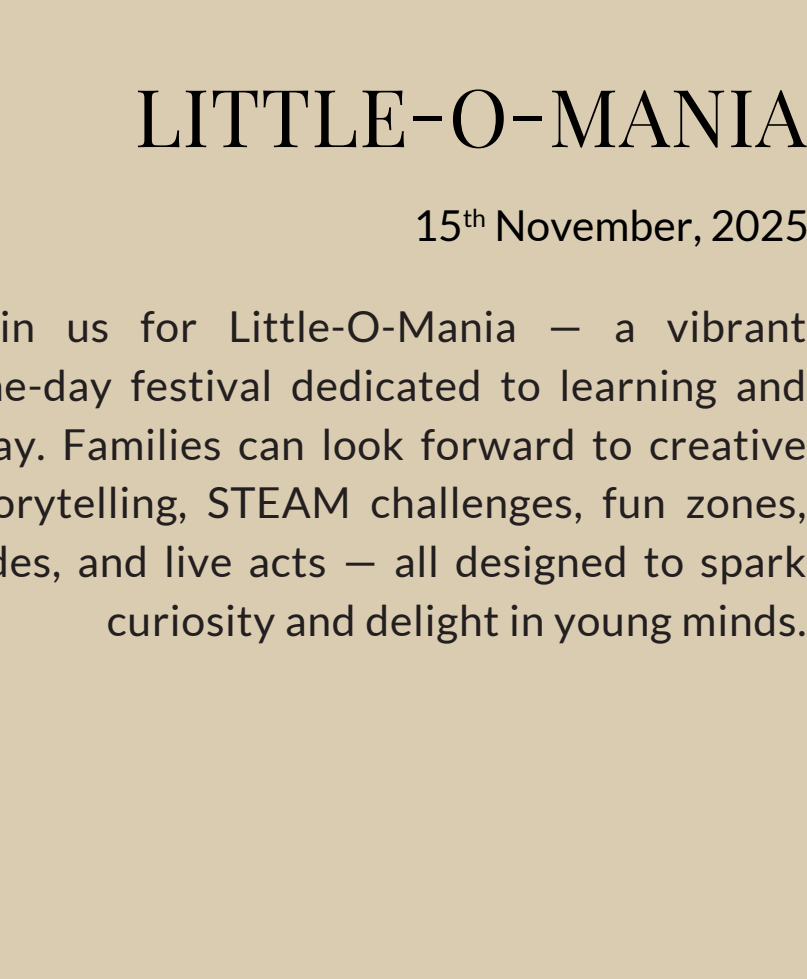
November weekends at VR Ambarsar will once again resonate with melody and movement. Each edition promises an exquisite curation of performances, setting the perfect stage for unforgettable evenings filled with rhythm and charm.



BOOK FAIR

14th - 23rd November, 2025

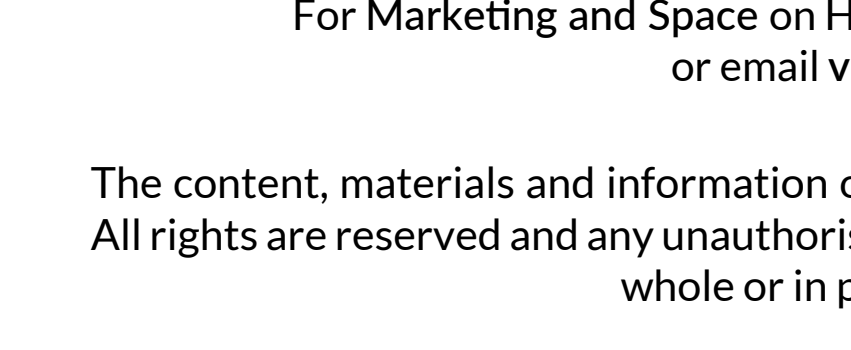
Step into a world of imagination at the VR Ambarsar Book Fair – a celebration for readers of all ages. Explore an eclectic mix of genres, discover new authors, and rekindle your love for stories in every form.



LITTLE-O-MANIA

15th November, 2025

Join us for Little-O-Mania – a vibrant one-day festival dedicated to learning and play. Families can look forward to creative storytelling, STEAM challenges, fun zones, rides, and live acts – all designed to spark curiosity and delight in young minds.



For Leasing, please connect with Manish at 9650557895 or email vra_leasing@vrambarsar.com

For Marketing and Space on Hire, please connect with Amit at 9999660575 or email vra_soh@vrambarsar.com

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